

Curriculum Vitae

◆◆◆◆◆ Yowei KANG, MFA & Ph.D. ◆◆◆◆◆

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■ ORCID ID and ResearchGate

<https://orcid.org/0000-0002-7060-194X>

<https://www.researchgate.net/profile/Yowei-Kang>

■ Teaching Portfolio (Samples Student Projects)

PDF

<https://reurl.cc/1bpYm8> (short link)

https://drive.google.com/file/d/1nOyx_wHlChuTP6pd0GLz3AlM8pDMXnf6/view?usp=sharing

(original Google Drive link)

Website

<https://sites.google.com/view/yk525/sample-student-projects>



Sample Student Projects

■ Educational Background

1. **Ph.D.**, Rhetoric and Composition Studies, Department of English, The University of Texas at El Paso, U.S.A. [December, 2011]
[Dissertation Title: Hybrid Interactive Rhetorical Engagements in Massively Multiplayer Online Role-Playing Games (MMORPGs): Examining the Role of Rhetors and Audiences in Generative Rhetorical Discourses]
2. **M.F.A.**, Graduate School of Multimedia and Animation Arts, National Taiwan University of Arts, Taipei, Taiwan [July, 2003]
[Master's Thesis Title: Virtual Figure Interface and Its Effects on Website Navigation Behavior]
3. **B.B.A.**, Department of Information Management (Minor in English Language and Literature), Shih-Hsin University, Taipei, Taiwan [July, 2001]

■ Professional and Working Experiences

1. **Assistant Professor (tenure-track)**, Department of Communication and Theatre, Auburn University at Montgomery (AUM), Alabama, USA [August, 2025-Present]
2. **Assistant Professor (tenure-track)**, Program of Digital Humanities and Creative Industries, National Chung Hsing University, Taichung, Taiwan [August, 2021-July, 2024]
3. **Assistant Professor (tenure-track)**, Bachelor Degree Program in Oceanic Cultural Creative Design Industries, National Taiwan Ocean University, Taiwan [August, 2018-July, 2021]

