Jennifer Good, Ph.D.

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EDUCATION

Doctorate of Philosophy in Educational Psychology (August 1998); *Auburn University*, Auburn, AL

- Cognate**:** Literacy Studies
- Dissertation: "Retaining Minorities in Engineering: Assessment of a Program Prototype"
- Honors: Inducted into Phi Kappa Phi, National Honor Society, and Nominated for Outstanding Graduate Student (1998)

Master of Arts in Education (February 1991); *George Washington University*, Washington, D.C.

- Concentration: Human Resource Development
- Internship: Created a training manual for use at New Horizons Technical Center (Hampton, VA) to help law enforcement instructors improve writing skills of trainees.

Bachelor of Arts (May 1986); *College of William and Mary*, Williamsburg, VA

- Major: English; Minor: Education
- Honors: Inducted into Kappa Delta Pi, National Education Honor Society

WORK HISTORY

Professor and Assistant Dean of Assessment and Accreditation, College of Education, Auburn University at Montgomery (August 2024 to present)

- Oversee CAEP Accreditation Processes for the AUM College of Education
- Teach three face-to-face undergraduate classes in Foundations of Education per academic year: Educational Psychology; Child and Adolescent Growth and Development.
- Monitor and coordinate operational processes of the AUM College of Education Assessment System, inclusive of undergraduate and graduate skills and outcomes assessments, alignment of standards to assessments to coursework, external satisfaction surveys, and reporting at both the undergraduate and graduate levels.
- Revise and improve, with faculty collaboration, the implementation of the Assessment System for the College of Education.

Higher Education Instructor and Academic Mentor (January 2023 to August 2024)

- *Columbus State University Adjunct Instructor (Columbus, GA; May 2023 - Present)*, Department of Teacher Education, Leadership, and Counseling; EDAT 6127 Writing Across the Curriculum: Create course content, provide ongoing instruction, evaluate students and assign grades for an online (asynchronous) graduate course.
- *Texas A&M Commerce Adjunct Instructor (Commerce, TX; January 2023 – Present)*, College of Innovation and Design; ORGL 4361 Organizational Leadership and ORGL 3331 Data Driven Decision

Making in Teacher Education Concentration: Provide support, feedback, oversee student course assessment and assign grades for online (asynchronous) competency-based undergraduate capstone course in educator preparation.

- ***Spring Hill College edTPA Academic Support Provider (Mobile, AL; Spring Term 2023,*** Provide virtual writing and content support to senior teacher education interns on edTPA portfolios prior to submission

Professor and Assessment/CAEP Coordinator, Division of Education, Spring Hill College (August 2020 to May 2022)

- Served as Interim Chair of the Division of Education when requested by Provost (December 2020 to August 2021)
- Taught the following fully online graduate classes: Educational Psychology, Middle and Secondary School ELA Methods, Research and Educational Evaluation.
- Taught the following face-to-face undergraduate classes: Educational Tests and Measurement, Reading in the Content Areas, edTPA Performance-Based Internship, Internship Supervision, and Developmental Writing (when requested by English department).
- Initiated and oversaw the CAEP application process for the Division of Education. (*Note*: Completed CAEP Site Reviewer training in August 2020 after nomination by Alabama State Department of Education and have served on two virtual site review committees.)
- Created, with faculty collaboration, and oversaw the implementation of the Assessment System for the Division of Education.

Associate Provost, Office of Academic Affairs, Spring Hill College (August 2013 to August 2020)

- Oversaw curriculum development and operational management of the Cohesive Undergraduate Experience, inclusive of a freshman-year lab course that links to an academic core course; a community-based and/or service-learning experience in sophomore or junior year; and showcasing of a senior reflective ePortfolio; Provide faculty and student leadership development and training for program implementation, including supervision of 22 upper-division student leaders.
- Supervised the following personnel and facilitated joint collaborations between offices: Director of Assessment, Institutional Researcher, Director of Student Advising Services, Registrar, Faculty and Administrative Director of Pathways to Purpose (SACSCOC Quality Enhancement Plan); Assistant Director of the Italy Center; and Business Internship Coordinator.
- Oversaw scheduling and evaluation of summer session; and proposed summer faculty compensation plan to maximize program revenue relative to credit hour production.
- Served as Provost's ex-officio representative for the Academic Standards and Core Development Committees (Committees of the Faculty Assembly) and the Intercollegiate Athletics Committee (during Spring Hill College's application to NCAA.)
- Acted as college point of contact and coordinated educational programs with the U.S. Coast Guard Aviation Training Center (through August 2019).
- Oversaw campus-wide projects assigned by Provost or President. Examples include serving as co-chair of Business Division in Spring 2014; mentoring and supervising two tenure-track faculty directors of the Center for Academic Excellence in 2014-15; co-chairing the Presidential Inauguration Events in Fall 2015; serving as SACSCOC Institutional Accreditation Liaison from July 2019 to October 2020; initiating and successfully completing the NC-SARA approval process for institution.

Director of Writing Across the Curriculum (WAC), Provost's Office, and **Associate Professor,** School of Education, Auburn University at Montgomery (June 2009 to July 2013)

- Designed and planned implementation of university's first WAC program.
- Created and conducted faculty development sessions on writing-intensive instruction (Total of over 200 hours of faculty development facilitation during tenure as WAC Director).
- Created assessment plan and oversaw assessment of the WAC program, including drafting of and successful approval of the evaluation of the SACSCOC Quality Enhancement Plan.
- Managed a writing fellows program (nine undergraduate upper-division students), including implementation of training, as academic support for WAC.
- Taught one writing-intensive course per semester in School of Education to model techniques as part of faculty development (i.e., Educational Psychology, Classroom Management, Secondary Methods).
- Supervised secondary interns (Fall 2009-Spring 2011); served on the School of Education Assessment Committee; represented the School of Education on the Academic Standards Committee (Fall 2012)

Interim Director of Office of Institutional Effectiveness, Auburn University at Montgomery (Appointed Interim in September 2009 and served through June 2012): *Maintained responsibilities as WAC Director and Associate Professor in Education while adding the following to workload:*

- Managed and oversaw coordination of four staff members, responsible for completing reports regarding assessment, institutional research, and external evaluations.
- Facilitated and supported the development and management of the university's strategic plan.
- Supported upper administration in providing requested data regarding university operations.
- Presented to constituents (Chancellor's Cabinet, Faculty Senate, Faculty Senate Committees, etc.) when requested to provide updates on institutional research and assessment topics.
- Served on numerous university committees and provided expertise on measures, outcomes, and assessment processes.

Coordinator of Assessment and Evaluation, College of Education, Auburn University (January 2006 to May 2009)

- Managed a comprehensive integrated database that included information related to student outcomes, departmental and program measures of productivity, and satisfaction survey data from stakeholders.
- Assisted in the coordination of multiple review and accreditation processes and prepared and presented reports related to assessment and accreditation (for both NCATE and the Alabama State Department of Education).
- Delivered individualized faculty, staff and student training and support associated with the assessment and evaluation system.
- Co-taught two sections of Teacher Education Orientation 1010

Director, Auburn University Regional Inservice Center, Department of Curriculum and Teaching, Auburn University (March 2001 to January 2006)

- Directed daily operations of inservice center, which serves 15 public school systems in the region, and manage multiple accounts associated with services.

- Planned, coordinated, and publicized over 100 workshops and professional development (PD) seminars per summer program for inservice teachers and over 50 system-requested PD events per academic year.
- Supervised and evaluated inservice staff that included Alabama State Department of Education-funded reading coaches and technology specialist; contracts and grants specialist; administrative associate; and student workers.
- Worked in collaboration with the Alabama State Department of Education to implement professional development related to mandated curriculum and assessment initiatives and changes.

Internship Coordinator, Department of Curriculum and Teaching, Auburn University (August 2000 to March 2001).

- Coordinated internship applications and supporting documentation for all secondary and elementary education majors, acting as liaison between academic department and Teacher Education Services.
- Organized and recommended placements for all elementary education majors and serve as internship supervisor via electronic feedback for overseas students.

Research Fellow, College of Engineering and Alabama State Department of Public Health, Auburn University (Fall 1998 to August 2000).

- Input and analyzed data regarding program evaluations and retention studies.
- Assisted project directors in all facets of research, including design, analysis, presentations, and reporting.

Graduate Teaching Assistantships, Auburn University College of Education

- *Educational Foundations, Leadership and Technology* (1997-1998): Taught a section of Educational Psychology and served as a research assistant to Drs. Glennelle and Gerald Halpin.
- *Curriculum and Teaching* (1995-1997): Taught multiple sections of English Language Arts Developmental Studies and supervised secondary English interns.

Mesa Community College Adjunct Composition Instructor, English Department, Mesa, Arizona (Fall 1994 and Spring 1995)

Writing Services Coordinator, The Writing Center
The Citadel, Charleston, SC (August 1992 to July 1993)

- Achieved national certification for center from College Reading and Learning Association (CRLA).
- Managed daily operations of center, including scheduling, supervision, and evaluation of staff of 20 student, graduate assistant, and professional tutors and computer lab assistants.
- Developed and taught in-class workshops to meet specific faculty requests.

Secondary Public School English Teacher, Chandler Unified District in Chandler, AZ, (1993 to 1995) and Virginia Beach City Schools (Virginia Beach, Virginia, 1986 to 1992)

PROFESSIONAL ACCOMPLISHMENT SUMMARY

ALABAMA STATE DEPARTMENT OF EDUCATION (ALSDE) CONSULTING

- ✔ ***Technical Advisory Committee Member for Student Assessment*** (Paid through State)*,* Nominated by existing membership and approved by Alabama legislators (2012-2014)
- ✔ ***Alabama Governor's Task Force on Educational Leadership Appointed Member****,* Served on the Standards of Leadership Sub-committee (2005)
- ✔ ***Accountability Roundtable Invited Member***, Appointed by ALSDE personnel (2005)
- ✔ ***Alabama State Department of Education Teacher Quality Enhancement Project Hired Consultant***. Completed follow-up mentoring program evaluation for program implemented throughout the State Department of Education (Summer 2004).
- ✔ ***Alabama Best Practices Center Hired Consultant*** (with ALSDE Title II Teacher Quality Enhancement Project funding) Completed all facets of evaluation project of program entitled "Conversations in Professional Development." (Spring 2002-2004)

PROFESSIONAL ORGANIZATION LEADERSHIP AND SERVICE

- ✔ ***President (2009) and President Elect (2007-2009)*** Auburn University Chapter Phi Kappa Phi, National Honor Society
- ✔ ***Advisory Board Member***, Alabama Leadership Academy Advisory Committee, Appointed by the Alabama Best Practices Center personnel (2005)
- ✔ ***President (2003) and Conference Chair/Vice President (2002),*** Alabama Staff Development Council, Elected positions (2003)
- ✔ ***Graduate Advisory Committee Chair,*** Mid-South Educational Research Association (MSERA), Appointed by the MSERA senior officers (2001)
- ✔ ***Invited Reviewer***, Reviewed dozens of manuscripts and conference proposals for organizations including Journal of Teacher Action Research, Journal of STEM Education, International Journal of English and Literature, Journal of Educational Research and Policy Studies, American Educational Research Association, Kendall Hunt Publishing, Instructional Science, Teaching Education, and The New Educator.

ACCREDITATION

Council for the Accreditation of Educator Preparation (CAEP)

- ✔ ***Spring Hill College CAEP Coordinator:*** Appointed by Provost to lead Spring Hill College through first accreditation application (Fall 2020-May 2022)
- ✔ ***CAEP Site Reviewer:*** Selected by CAEP and ALSDE nomination and completed reviewer training (Summer 2020); Served on three virtual site visit teams (Fall 2021, Spring 2022, Fall 2024)

The Southern Association of Colleges and Schools Commission on Colleges (SACSCOC)

- ✓ ***Spring Hill College SACSCOC Institutional Accreditation Liaison*****:** Requested by President to serve in the role when the former Provost retired (July 2019-October 2020)
- ✓ ***SACSCOC Reviewer****:* Invited by SACSCOC and completed training in Houston, TX (December 2015)
  - ○ *Fifth Year Interim Report Academic and QEP Reviewer* (December 2022: Atlanta, GA)
  - ○ *Outside Academic Reviewer for Compliance Reports* (November 2018: Atlanta, GA)
  - ○ *SACSCOC QEP Lead Evaluator* (writing-based plan) and member of On-Site Visiting Team (2011: Savannah, GA)
- ✓ ***SACSCOC Annual Meeting Session Presenter***, selected via Peer Review:
  - ○ *Building on Existing Programming to Develop and Assess a QEP*, with S. Hart (December 2020: Virtual due to COVID 19, although initially scheduled for Nashville, TN)
  - ○ *Harnessing the Power of the ePortfolio to Energize Learning* (December 2015: Houston, TX)
  - ○ *Getting Creative: Connecting Assessment of a Writing QEP with Assessment of General Education Outcomes*, with J Barksdale. (December 2011: Orlando, FL)

SPRING HILL COLLEGE LEADERSHIP EVIDENCE

- ✓ ***Guest Panel Speaker at South Alabama Conference on Teaching and Learning***, Invited to participate in panel discussion on topic of *Higher Education Collaborations and Partnerships*; Mobile, AL (May 9, 2017)
- ✓ ***Recipient of three U.S. Coast Guard Aviation Challenge coins***; presented by the Commanding Officer of the U.S. Coast Guard Aviation Training Center (Mobile, Alabama) for outstanding service in Spring Hill College-Coast Guard partnership (September 28, 2016).
- ✓ ***Invited Participant in Ignatian Colleagues Program****,* an 18-month program with 40 other administrators and faculty at Jesuit Colleges and Universities, which includes orientation, international visit to understand social justice issues, social justice conference, and an independent project*;* Selected by Spring Hill College Chancellor (2016)
- ✓ ***Invited Participant AJCU 2014 Seminar in Higher Education Leadership*** in Chicago, IL Selected by Spring Hill College President and provided scholarship by Association of Jesuit Colleges and Universities (AJCU); (June 17-21, 2014)
- ✓ ***Guest Panel Speaker at South Alabama Conference on Teaching and Learning***; Invited to participate in panel discussion on topic of *The Function of Higher Education at the Present Time* (May 12, 2014)

PUBLICATIONS

REFEREED JOURNALS

Good, J.M. & Osborne, K. (Summer/Fall 2013). Making the most of existing resources: An online rubric database in a university-wide writing program assessment. *Teaching/Writing: The Journal of Writing Teacher Education, 2(1).*

Good, J.M. & Barganier, S. (2013). The balancing act: Creating new academic support in writing while honoring the old. *Praxis: A Writing Center Journal, 10* (2).

Good, J.M. & Shumack, K. (2013). If you can't beat them, join them: Emphasizing writing instruction and online learning in faculty professional development. *The Journal of Faculty Development, 27* (2), 5-10.

Good, J.M. (2012). Crossing the measurement and writing assessment divide: The practical implications of interrater reliability in faculty development. *WAC Journal, 23.*

Good, J.M., Osborne, K., & Birchfield, K. (2012). Placing data in the hands of discipline-specific decision makers: Campus-wide writing program assessment. *Assessing Writing*, *17*, 140-149.

Good, J.M. & Bennett, J. (2005). A community of first-year teachers: Collaboration between higher education and public schools. *The New Educator, 1*, 45-54.

Good, J.M., Miller, V., & Gassenheimer, C. (2004). Reforming professional development at the school site: New standards and new practices. *Journal of Educational Research and Policy Studies, 4*, 27-45.

Good, J.M. & Weaver, A. (2003). Evaluation of preservice teachers' internships: A model to encourage career continuity and program reform. *Journal of Personnel Evaluation in Education, 17,* 263-275.

Good, J.M. & Weaver, A. (2003). Creating learning communities to meet teachers' needs in professional development. *Journal of In-Service Education, 29,* 439-449.

Good, J.M. (2003). Involving stakeholders in determining professional development center attendance policies. *The International Journal of Educational Management, 17*, 14-18.

Good, J.M. & Ley, T.C. (2002). Ideas in practice: When older readers and younger readers meet. *Journal of Developmental Education, 26,* 20-28.

Good, J.M. & Whang, P.A. (2002). Encouraging reflection in preservice teachers through response journals. *The Teacher Educator 37,* 254-266.

Good, J. M., Halpin, G., & Halpin, G. (2002). Enhancing and evaluating mathematical and scientific problem-solving skills of college freshman African American students. *Equity and Excellence in Education, 35,* (1) 50-58.

Good, J. M., Halpin, G., & Halpin, G. (2002). Retaining Black students in engineering: Do minority programs have a longitudinal impact? *Journal of College Student Retention: Research, Theory, and Practice, 3,* (4) 349-362.

Good, J. M., Halpin, G., & Halpin, G.(2001). Capturing problem-solving skills: The integration of electronic journals with case-study instruction. *The Journal of General Education, 50,* (2) 140-155.

Good, J. M., Halpin, G., & Halpin, G. (2000). A promising prospect for minority retention: Students becoming peer mentors. *Journal of Negro Education, 69,* (4) 375-383.

Good, J. M. (2000). Evaluating developmental education programs by measuring literacy growth. *Journal of Developmental Education, 24,* 30-38.

Good, J. M. (1998). Empowering students while promoting literacy skills in a developmental education course. *Reading Improvement, 35,* 120-126.

EDUCATION RESOURCES INFORMATION CENTER (ERIC) ONLINE PUBLICATIONS

Good, J.M. & Kochan, F. (February 2008: New Orleans, LA) *Creating a quality program by linking strategic planning and assessment through collaboration.* Presented at the annual meeting of the American Association of Colleges for Teacher Education. (ERIC # ED500983)

Good, J.M., Miller, V., & Gassenheimer, C. (April 2003: Chicago, IL) *Overhauling professional development: Self-assessment conversations to initiate reform.* Presented at the annual meeting of the American Educational Research Association (ERIC # ED478260)

Good, J. M. & Weaver, A. (November 2001: Little Rock, AR) *Interpreting teachers' stories to inform teacher education practices: A review of the literature.* Paper presented at the annual meeting of the Mid-South Educational Research Association (ERIC # ED461637)

Good, J. M., Halpin, G. & Halpin, G. (November 1998: New Orleans, LA) *The affective and academic benefits for mentors in a minority engineering program.* Paper presented at the annual meeting of the Mid-South Educational Research Association (ERIC # ED429488)

ARTICLES SELECTED FOR REPRINT

Good, J.M. & Kochan, F. (2016). Creating a quality program by linking strategic planning and assessment through collaboration (ERIC # ED500983). Selected as content material for practice-based services program entitled *Data Teams.* Glenview, IL: Houghton Mifflin Harcourt.

Good, J. M., Halpin, G., & Halpin, G. (2007). Retaining Black students in engineering: Do minority programs have a longitudinal impact? In A. Seidman (Ed.). *Minority student retention: The best of the Journal of College Student Retention: Research, theory, and practice* (pp. 45-58). Amityville, NY: Baywood.

INVITED BY AUTHOR

Good, J.M. & Karn, S. (2012). Interdisciplinary teaming and teaching. Case study included in K. Henson (Textbook author), *Methods for Teaching in Diverse Middle-level and Secondary Classrooms (2nd edition). Dubuque, IA: Kendall Hunt.*

PRESENTATIONS
(Refereed selection process; Listings for solo or first author presentations only)

NATIONAL AND INTERNATIONAL PRESENTATIONS

American Educational Research Association (AERA)

- Good, J. (April 2012: Vancouver, BC) *Studying writing assessment data to inform faculty development*
- Good, J., Birchfield, K., & Osborne, K. (April 2011: New Orleans, LA) *Assessing a Writing Across the Curriculum (WAC) Initiative: Making Analysis Meaningful for All Disciplines*
- Good J.M. (April 2002: New Orleans, LA.) *Absences during continuing teacher education training: A practitioner's guide to combating the problem.*
- Good J.M. & Edwards, A. (April 2000: New Orleans, LA.) *Literacy development and student learning.* (Selected for mentoring in academic writing program).
- Good J. M., Halpin, G. & Halpin, G. (April 2000: New Orleans, LA) *Retaining black students in engineering: Monitoring longitudinal trends in program status.*
- Good J.M. & Whang, P. (April 2000: New Orleans, LA) *Making educational psychology meaningful with student response journals.*
- Good, J. M., Halpin, G., & Halpin, G. (April 1999: Montreal) *Retaining minorities in engineering: Assessment of a program prototype.*

American Association of Colleges for Teacher Education (AACTE)

- Good, J.M. & Clay, D. (February 2009: Chicago, IL) *Data-based Decision Making in Colleges of Education*

- Good, J.M. & Weaver, A. (February 2004: Chicago, IL) *Using data to inform professional development practices: From program inception through evaluation.*
- Good, J.M. & Weaver, A. (January 2003: New Orleans, LA) *Creating learning communities to meet teachers' needs in professional development.*
- Good J.M. & Weaver, A. (February 2002: New York City) *Meaningful and multilayered evaluation of preservice teacher effectiveness.*

Other

Good, J., Barganier, S., and Dyess, J. (June 2012: Savannah, GA) International Writing Across the Curriculum (IWAC) *Meeting of the Minds: Collaboration Between WID Interns and Learning Center Tutors.*

Good, J.M., Bennett, J. (December 2003: New Orleans, LA) National Staff Development Council (NSDC) *Beginning teachers: Helping out to keep them hanging in.*

Good, J. M., & Ley, T. (March 2001: Birmingham, AL) National Council of Teachers of English (NCTE) *Where older readers and younger readers meet.*

REGIONAL PRESENTATIONS

Mid-South Educational Researcher Association (MSERA)

- Good, J. & Shumack, K. (November 2011: Oxford, MS.) *Embedding web-based applications into faculty training to link professional development and writing-intensive instruction.*
- Good, J. & Barganier, S. (November 2011: Oxford, MS.) *Blending the best of academic support in writing: The Writing in the Disciplines (WID) internship.*
- Good, J. & Osborne, K. (November 2010: Mobile, AL). *An online rubric: Adding flexibility, feasibility, and accessibility to writing assessment.*
- Good, J. M. & Berry, K. (November 2007: Hot Springs, AR) *Making assessment real for future teachers.*
- Good, J. M. & Ley, T. (November 2001: Little Rock, AR) *Teacher responses to sustained silent reading.*
- Good, J. M., Halpin, G., & Halpin, G. (November 2000: Bowling Green, KY) *Scientific and mathematical thinking and problem solving: What is it and how can it be measured?*
- Good, J. M., MacGuire, S., & Pascoe, D. (November 2000: Bowling Green, KY) *How to search for jobs outside the traditional academic box*. (Graduate training workshop).
- Good, J. M., Halpin, G., & Halpin, G. (November 1999: Point Clear, AL) *Enhancing and evaluating scientific and mathematical skills of African American students.*
- Good, J. M., Halpin, G., & Halpin, G. (November 1999: Point Clear, AL) *Augmenting the problem-solving skills of students through electronic journals.*
- Good, J. M. (November 1997: Memphis, TN) *Measuring Literacy Growth: A method of program evaluation for developmental education.*

Other

Good, J. Shumack, K, Gilchrist, M., and Humber, R. (October 2012: Louisville, KY). National Science Teachers Association (NSTA) *Bringing Problem-Based Writing Assignments to Life in the Science Classroom.*

Good, J. (June 2012: Destin, FL): Gulf Coast Conference on the Teaching of Writing *Writing in the Disciplines at the Secondary Level: Lessons Learned from a University WAC Program.*

Good J.M. & Dagley, P., & Freeman, S. (February 2008: Hilton Head, SC) Eastern Educational Research Association (EERA) *Involving professional partners in teacher education assessment design*.