

**DAEWOO PARK, Ph.D.**

**Dean and Professor  
College of Business  
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**ACADEMIC BACKGROUND**

Ph.D.	Major: Strategic Management Texas A&M University, 1992
MBA	The University of Texas at Austin, 1989
BS	Hankuk University of Foreign Studies, 1984 (summa cum laude)

**PROFESSIONAL BACKGROUND****ACADEMIC LEADERSHIP APPOINTMENTS****Dean (August 2024 - Present)**

College of Business, Auburn University at Montgomery (AUM), Alabama

## Key Responsibilities:

- Future-proofing academic programs (overseeing seven BSBA specializations and five graduate programs including MSAI, STEM MBA, MAC, MSMIS, MHSA)
- Building and executing a vision and strategic plan
- Developing and managing Enrollment growth initiatives
- Enhancing a culture of inclusion, innovation, and integration
- Success through advancing reputation, retaining talent, and successful AACSB accreditation
- Enhancing research productivity & connecting discovery to impact
- Enhanced and impactful relationship-building, advancement, and alums relations

AUM's College of Business has consistently earned placement on the *Princeton Review's* list of "Best Business Schools" and has earned recognition from *U.S. News & World Report* for the quality of its programs. AUM is among the top one percent of business schools internationally by its accreditation by the Association to Advance Collegiate Schools of Business (AACSB). The college's programmatic areas include Accounting, Finance, General Business, Human Resource Management, Information Systems, Management and Marketing. Among the college's points of distinction is the Artificial Intelligence Research Laboratory, the first facility of its kind nationally to be housed within a business school.

**Associate Dean for Academic Programs and Student Success (2019 - 2024)**

College of Business, Northern Illinois University

## Key Responsibilities:

- Oversaw undergraduate/graduate curriculum innovation/repositioning and provide leadership to ensure academic excellence – 122 faculty (5 departments) and 3,000 business students.
- Provided leadership for student success initiatives.
- Oversaw the Strategic Enrollment Management and DEI actions of the college.

- Oversaw the AACSB Assurance of Learning and Reaccreditation process.
- Assisted the Dean in college operations, resource allocation, and advancement.

#### Significant Team Accomplishments:

- Innovating/Repositioning of graduate curriculum (creation of UBUS 611 – Integrated Business Foundations, 8 credit hours; creation of Four Mindsets in EMBA – Entrepreneurial, Agile, Global, Transformational; creation of Blue Ocean Strategy simulation certificate for MBA; transition to online MBA from evening MBA, etc.).
- Designing/Launching new innovative, cross-disciplinary, and project-based undergraduate core courses (UBUS 110 - Business in Action, UBUS 288 - Introduction to Business Data and Analytics, etc.).
- Spearheaded the Assurance of Learning (AOL) for the undergraduate/graduate programs for AACSB reaccreditation.
- Spearheaded the execution of the College of Business' new Strategic DEI Action Plan including the launch of Black Alumni Mentoring Program (BAMP) and Hispanic Alumni Mentoring Program (HAMP) with revitalization of Black Business Student Association (faculty advisor role) and Hispanic Business Student Association.
- Led strategic retention effort including the launch of department-based peer mentoring and tutoring.
- Successful offering of the NIU Business Olympics and the COB High School Leadership Academy (Illinois' first and only AI-driven leadership program for high school students) to attract more talented high school students to the NIU College of Business.
- Partnership/sponsorship attainment – NIU.COM - #1 global electric mobility leader (lead sponsorship for the COB Alumni Award Dinner & partnership for MBA global experiential learning projects), Plante Moran - #14 Accounting firm in the US (sponsorship for the NIU Business Olympics), IL CUSDs (partnership for the COB High School Leadership Academy), Chung-Ang University (academic partnership with the NIU COB/MBA program), BCM (sponsorship for global residency), LeeKumKee (sponsorship for the COB student success programs), etc.
- Led the production of the COB Dean's Annual Report, Annual Research Report, Black Alumni Mentoring Program Report, Hispanic Alumni Mentoring Program Report, etc.
- Led the COB Dean's Research Seminar Series by inviting world-renowned academic researchers from Canada, Australia, New Zealand, Italy, and the US.
- Led the COB Faculty Development Seminar series with a focus on Artificial Intelligence, Data Analytics & Visualization, Ethics, and Online Instruction.
- Spearheaded the successful transition of HTM (Hospitality & Tourism Management) program to the College of Business (from the College of Health & Human Services) and developing academic partnerships with other institutions in Asia, Europe, and the US.
- Facilitated collaboration with other NIU colleges for innovative and cross-disciplinary curricular and co-curricular programs (HTM with the College of Visual & Performing Arts and the College of Health & Human Services, Data Analytics/Visualization and Entrepreneurship/Innovation with the College of Liberal Arts & Sciences and the College of Engineering & Engineering Technology, Business Law Innovation Clinic with the College of Law, Black/Hispanic alumni mentoring programs with the College of Education).

Northern Illinois University is recognized by the Carnegie Foundation for the Advancement of Teaching in the category of Research University (high research activity). The NIU College of Business was founded in 1961 and accredited by AACSB in 1969. It is one of 187 business schools that also has AACSB's accounting accreditation, held since 1983. The College of Business has seven graduate programs (MBA, MSDA, MSMIS, MSDM, MSF, MAC, MAS). MBA program has five formats (executive, online, global, Chicago/The Merchandise Mart, Schaumburg/Motorola) and three global locations (Nanjing, China; Bogota, Colombia; Sophia, Bulgaria). In the last few years, the College of Business has been ranked by *Poets & Quants* (UG Business) and part time MBA (*US News & World Report*). Of great pride is the *Poets & Quants* ranking the

NIU College of Business as the third most diverse in the country among the business schools ranked by the publication. About 37% of our student body is first-generation in college.

**Chair, Department of Business (2015 - 2019)**  
College of Business, Hawaii Pacific University

Key Responsibilities & Significant Team Accomplishments:

- Oversaw seven undergraduate programs (Management, Marketing, Finance, Accountancy, Economics, Information Systems, Hospitality & Tourism Management) and four graduate programs (MBA, MAHRM, MSIS, MAODC) – 65 faculty and 2,000 business students.
- Provided strategic/operational leadership for student and faculty success.
- Spearheaded the new strategic enrollment plan to strategically position the department/college for sustainable growth.
- Led the effort in business partnerships and sponsorships for scholarship generation (Honolulu Cookie Company, Hawaii Coffee Company, The Orchid Lei Company, Liliha Bakery, Kakaako Wine, Hawaii USA Federal Credit Union, First Hawaiian Bank, Ohana Pacific Bank, Prince Waikiki Hotel, Disney Aulani Resort, SKAL Hawaii).
- Supported NSA, CIA, and DIA for HRM
- Collaborated with Harvard Business School Institute for Strategy & Competitiveness (new curriculum development in International Business and CSV/ESG areas).
- Provided resources and events that furthered instructional and research excellence.
  - Aloha Business Law Seminars with Hawaii Supreme Court Chief Justice Mark Recktenwald (sponsored by Hawaii State Bar Association).
  - Aloha HTM Simulation Competitions & Seminars (sponsored by Hawaii Tourism Authority and Hawaii Lodging & Tourism Association).
  - Aloha Business Simulation Competitions & Gamification Seminars (sponsored by First Hawaiian Bank).
- Managed the department budget and made decisions on resource allocation.
- Led the effort in building new global partnerships (Tohoku University in Japan; Vienna University of Economics & Business, Austria; Baewha Women's University, Korea University, and KAIST in Korea).
- Launched the Department of Business Distinguished Research Seminar series.
- Developed the summer Asian Executive Training program (for Korean biomedical firms).
- Led the effort in developing and executing the new Strategic Plan.

Hawaii Pacific University is the largest private university (nearly 6,500 students) in Honolulu and Kaneohe, Hawaii. In 2018, HPU was noted as the most diverse 4-year private nonprofit institution in the US by *the Chronicle of Higher Education*. The HPU College of Business is committed to maximizing its location in Honolulu's global crossroads through partnerships, global experiential learning projects, faculty with strong professional/academic backgrounds, and a student population that is the most diverse in the nation, representing more than 100 countries and cultures. The College is ranked by *US News & World Report*.

**Chair, Department of Management & Entrepreneurship (2009 - 2013)**  
Williams College of Business, Xavier University

Key Responsibilities & Significant Team Accomplishments:

- Worked with 16 faculty, 11 adjunct faculty, 27 Executive Advisory Board members.
- Spearheaded efforts in improving and innovating undergraduate/graduate curriculum and achieved

the best enrollment/retention/graduation record among six departments in the college.

- Developed and strengthened the partnerships with five international universities (Korea University, Ewha Women's University, Sogang University, KAIST in Korea and Sophia University in Japan).
- Collaborated with the College of Professional Sciences/MHSA to develop the new undergraduate BS in Health Services Administration in the College of Professional Sciences.
- Launched the M&E Distinguished Research Seminar series.
- Created the M&E Distinguished Alumni Award.
- Created the M&E Distinguished Global Entrepreneur Alumni Award.
- Oversaw the Sedler Family Center for Entrepreneurship and Innovation (gift & scholarship generation, curricular innovation, and SME consulting program development).
- Provided strategic/operational leadership for student and faculty/staff success.
  - Top 7 undergraduate Corporate Strategy program in the US (2009) *Bloomberg BusinessWeek*.
  - Top 11 undergraduate Entrepreneurship program in the US (2010) *Princeton Review/Entrepreneur Magazine*.
  - Top 20 MBA (part-time) Management in the US (2010) *US News & World Report*.

#### **Director, Sedler Family Center for Entrepreneurship and Innovation (2007 - 2009)**

Williams College of Business, Xavier University

##### Key Responsibilities & Significant Team Accomplishments:

- Developed and implemented new strategic plan for the center.
- Led the Entrepreneurship curriculum innovation including new social entrepreneurship courses.
- Launched the Entrepreneurship Boot Camp for Military Veterans (the first initiative in Ohio).
- Spearheaded the Entrepreneurship Black Belt program and the JUGAAD Innovation competitions (both initiatives are the first in the US).
- Introduced the Xavier WCB Shark Tank competition.
- Created the Xavier WCB Fox River Sales Competition (sponsored by Fox River Socks Company).
- Spearheaded Ohio's First & Only Statewide College Entrepreneurship Competition and Conference (2008, 2009) (sponsored by Ohio State Treasurer and Attorney General, Advanta Bank, Gold Star Chili, Kroger, EF Castleberry Foundation).
- Launched the WCB Micro Loan program (sponsored by Coleman Foundation grant and EF Castleberry Foundation gift).
- **Naming of the Center (\$3.5M gift from Home City Ice) in 2009.**
  - The Best Undergraduate Entrepreneurship program among 28 US Jesuit Business Schools in the US (2008-2011).
  - Top 25 Undergraduate Entrepreneurship Program in the US (2007-2011) *Princeton Review/Entrepreneur Magazine*.

Xavier University is a private Jesuit University in Cincinnati, Ohio. The school was founded in 1831. It is the sixth-oldest Catholic and fourth-oldest Jesuit University in the United States. Xavier has about 7,500 students (5,500 undergraduates and 2,000 graduates). The WCB has good academic partnerships with Fortune 500 companies including Procter & Gamble, Kroger, Macy's, General Electric, Cintas, etc. The Williams College of Business is highly ranked by *US News & World Report*, *Fortune*, and *CEO Magazine*.

## ACADEMIC APPOINTMENTS

2024-Present	Professor of Management (with Tenure) at Auburn University at Montgomery
2019-2024	Professor of Management (with Tenure) at Northern Illinois University
2015-2019	Professor of Management at Hawaii Pacific University
2003-2015	Professor of Management at Xavier University
1998-2003	Associate Professor of Management (with Tenure) at Xavier University
1992-1997	Assistant Professor of Management Williams College of Business Xavier University (Cincinnati, Ohio)
1998 Spring	Visiting Scholar, Michigan State University (SLIR) (Lansing, MI)
1996-1997	Visiting Assistant Professor, Bowling Green State University (Ohio)
1995 Summer	Visiting Scholar, University of Michigan (Ann Arbor, MI)
1989-1992	Assistant Lecturer, Texas A&M University
1987-1989	Research Assistant, Texas A&M University
1986 Summer	Research Assistant, Law School, The University of Texas at Austin
1984-1986	Teaching Assistant, Graduate School of Business, The University of Texas at Austin

## BUSINESS EXPERIENCE

1983-1984	Marketing Representative, International Business Machines (IBM) Korea
1981-1983	Military Leadership Unit, National Defense College

## TEACHING EXPERIENCE

Blue Ocean Strategy Simulation (Executive MBA level)  
 Strategic Management (UG, MBA, Executive MBA level)  
 Entrepreneurship and Corporate Venturing (UG, MBA, Executive MBA level)  
 International Management (UG and MBA level)  
 Operations and Production Management (UG and MBA level)  
 Global Supply Chain Management (UG, MBA, Executive MBA level)  
 Business Simulation and Informatics (MBA level)  
 Strategic Leadership (UG and MBA level)  
 Organizational Behavior (UG and MBA level)  
 Strategic Human Resource Management (UG level)  
 HTM: Hotel & Resort Management (UG level)  
 HTM: Travel Industry Marketing (UG level)  
 HTM: Cultural Values & Hotel Management (UG level)

## HONORS AND AWARDS

**NIU COB Summer Research Fellowship (2024)**

**2021-22 MAC Academic Leadership Development Program participation** nominated by NIU (2021).

**Golden Apple Award (University Teaching Innovation Excellence)** by HPU (2017).

**2017 Administrator of the Year** by HPU (2018).

**O’Conor Professorship** (competitive) by Xavier University (2003 -2006; 2010-2013). This is the most prestigious award offered to a faculty member who has maintained an exceptional scholarship record and at the same time, excelled in teaching and service.

**O’Conor Fellowship** (competitive) by Xavier University (2000-2003; 2006-2009).

**Downing Research Fellowship** (1994-1996; 1998-2002; 2007-2013) by Xavier University to carry out research in the areas of corporate entrepreneurship, strategic project management, global supply chain management, strategic alliance partner selection, strategic sustainability management. Award involves mentoring an undergraduate student and preparing him/her for a career in Business.

**2010 Emerald Outstanding Paper Award** (Business Process Management Journal) from the 2010 Academy of Management Annual Meeting (Montreal, Canada).

**2008 Emerald Citation of Excellence Award** (Journal of Management Studies) from the 2008 Academy of Management Annual Meeting (Anaheim, California). One of Top 50 publications out of 15,000 articles in business journals in 2007.

Dean’s Award for Excellence in Service (2000, 2001, 2007, 2009, 2011)

Dean’s Award for Excellence in Scholarship (2004, 2006, 2008)

Dean’s Award for Excellence in Teaching, Scholarship, and Service (2010)

Xavier University Faculty of Month (September, 2009)

Xavier University Outstanding Faculty Mentor (April, 2013)

University Wheeler Award (Strategic Entrepreneurship Research) (1999, 2006, 2009)

WCB Online Course Development Grant (2002)

US Department of Education CIBER International Business Education Grant (1996) Cleveland Foundation Entrepreneurship Research Grant (1995)

General Electric Foundation Entrepreneurship and Technology Education Grant (1998) MCANWO (Mechanical Contractors Association of NW Ohio) Research Grant (2009)

E.F. Castleberry Foundation Entrepreneurship Education Grant (2007, 2009, 2011, 2013)

Dupps Company Charitable Foundation Management Education Grant (2012)

Coleman Foundation Entrepreneurship Education/Micro Loan Grant (2007)

**Editor**, Journal of Business Inquiry (2016-present)

**Guest Editor**, International Journal of Management and Decision Making (2006-2008)

**Guest Editor**, International Journal of Product Development (2006-2008)

**Guest Editor**, International Journal of Business and Globalisation (2008-2010)

**Guest Editor**, Journal of Business Inquiry (2015-2017)

## **CREATIVITY, INNOVATION, & ENTREPRENEURSHIP ACHIEVEMENT (WITH SPONSORSHIP & FUNDING ATTAINMENT)**

**2008 Ohio's Only Statewide College Entrepreneurship Conference and Competition** (sponsored by Ohio State Treasurer, Advanta Bank, Gold Star Chili, Kroger, EF Castleberry Foundation) -- the first and only Entrepreneurship event for college students in the state of Ohio.

**2009 Ohio's Only Statewide College Entrepreneurship and Ethics Conference and Competition** (sponsored by Ohio Attorney General, Gold Star Chili, Kroger, EF Castleberry Foundation)

**2008 Entrepreneurship Boot Camp for Veterans** (sponsored by RecruitMilitary, Northwestern Mutual, and Cincinnati Reds)

**Xavier Entrepreneurship Black Belt Certification** (the First in the US) (2012 to 2014): 4 Black Belts (3 MBAs and 1 Undergraduate) and 3 Blue Belts (2 MBAs and 1 Undergraduate) (sponsored by E.F. Castleberry Foundation)

**Xavier JUGAAD Innovation Competition** (creativity and innovation) (the First in the US) (2012 to 2014) (2 winners) (sponsored by E.F. Castleberry Foundation)

**Entrepreneurship Simulation Competition for Ohio, Indiana, and Kentucky High School Students** (2000-2004) (sponsored by P&G, Goldstar Chili, Kroger, and Cincinnati Bell)

**Xavier Entrepreneurship & Small Business Simulation Competition** (2007 to 2013) (sponsored by Frank Dupps Charitable Foundation)

**Xavier Entrepreneurship Micro Loan Program** (2007 to 2014) (funded by Coleman Foundation)

**Xavier M&E Distinguished Global Entrepreneur Alumni Award** (2011) – Mr. Steve Lee (Chairman, Harim Corporation, Korea, MBA '74) (sponsored by Rippe & Kingston)

**Xavier M&E Distinguished Alumni Seminar** (Sustainability and Global Energy Project) (2012) – Mr. Michael Klaus (Associate, Wilson Sonsini Goodrich & Rosati, Washington, D.C.) (sponsored by CFO Insights)

**Xavier MBA Spring Break Study Abroad program (Corporate Venturing & Entrepreneurship focus) – Korea & Japan** (2008 to 2013): Company & School Visits include Samsung Electronics, LG Life Science, Hyundai Heavy Industries, Hyundai Motors, POSCO, COSTCO Korea, ADT Korea, SK, P&G Innovation Center, P&G Japan, Asahi Beer, Kimura, Tokyo Stock Exchange, Korea University Business School, KAIST MBA program, Ewha University MBA program, Sophia University MBA program. **Designed and led the program.** No travel agency or business used.

**Xavier Executive MBA Study Abroad program – Japan, Singapore, Indonesia, Hong Kong, China (Shanghai, Beijing)** (2001, 2002, 2007, 2008, 2012, 2014). Faculty leader.

**NIU MBA** (Chicago & Schaumburg) Study Abroad (2020) - Panama. Faculty leader.

**NIU MBA** (Chicago & Schaumburg) Study Abroad (2023) - Zurich & Athens. Faculty leader.

**NIU EMBA** Study Abroad (2023) – Seoul (sponsorship attainment – Samsung, Lotte, Hyosung, BCM).

### **New Course/Curriculum Development and Implementation**

Executive MBA Blue Ocean Strategy Simulation

Executive MBA Corporate Entrepreneurship

Executive MBA Global Supply Chain Management

MBA Multinational Marketing

MBA Global Supply Chain Management

Online/Hybrid version of MBA Capstone Strategic Management

the first Online/Hybrid capstone course among 28 Jesuit MBA programs

MBA Business Simulation and Informatics – the first and only in Ohio

MBA Strategic Leadership

MBA Multinational Management

MBA Entrepreneurship Concentration development

MBA Supply Chain Management Concentration development

Undergraduate Small Business Consulting

Undergraduate Corporate Venturing

Undergraduate Strategic Leadership

### **AACSB Accreditation/Continuous Improvement Review Process experience**

AACSB Conference participation (2010 to present)

AACSB Assurance of Learning Conference participation (2013, 2015, 2018)

AACSB Assessment Conference participation (2015, 2018)



## REFEREED PUBLICATIONS

- Park, D., Krishnan, H.A., Ha, Joseph. 2018. Understanding Hospitality Industry Supplier Selection: A Cross-cultural Study. *Journal of Marketing Thought*, 5(4), 1-8.
- Park, D., Krishnan, H.A., Chinta, R., & Lee, M. 2017. After Acquiring Innovation and Sustainability: Executive Effects. *Journal of Business Inquiry*, 16(2): 112-130.
- Park, D. & Krishnan, H.A. 2017. Sustainability and Innovation: Two Sides of the Same Coin. *Journal of Business Inquiry*, 16(1): 1-3.
- Cheung, M., Rust, O., Blocker, C.P., & Park, D. 2014. Strategic Sensemaking and Value Creation at the Base of the Pyramid in China. *International Journal of Management*, 3(2): 14-20.
- Park, D., Krishnan, H.A., & Cheung, M. 2014. Managing Supply Chain Projects: Differences between Japanese and American Managers. *International Journal of Management*. 3(1): 82-87.
- Park, D., Chinta, R., Lee, M., & Cunningham, M. 2013. Understanding Indian Supply Chain Management Practices. *International Journal of Indian Culture and Business Management*, 7(3): 348-358.
- Park, D., Krishnan, H.A., Chinta, R., & Cunningham, M. 2013. Understanding Chinese Suppliers: Dragon vs. Eagle. *International Journal of Chinese Culture and Management*. 3(3): 217-227.
- Park, D., Krishnan, H.A., Chinta, R., & Lee, M. 2012. Elephant and Samurai: Differences between Indian and Japanese Supply Chain Management. *Journal of Managerial Issue*, 24(2): 207-224.
- Park, D., Krishnan, H.A., & Lee, M. 2012. A study on global supplier selection decision models. *International Journal of Procurement Management*, 5(5): 627-646.
- Park, D., Chinta, R., Lee, M., Turner, J., & Kilbourne, L. 2011. Macro-fit versus Micro-fit of the Organization with its Environment: Implications for Strategic Leadership. *International Journal of Management*, 28(2): 488-492.
- Park, D., Lee, M., Turner, J., & Kilbourne, L. 2011. Effects of Market Boundaries and Market Competition on Business Strategy: An Examination in the US Banking Sector. *International Journal of Management*, 28(2): 363-368.
- Park, D. & Krishnan, H.A. 2010. Global Entrepreneurship: A Conceptual Model. *International Journal of Business and Globalisation*, 5(1): 80-89.
- Park, D., Chinta, R., Lee, M., & Yi, D. 2010. New Product Development Project Management: Differences between Korean and US Small Business Executives. *Journal of Small Business Strategy*, 21(1): 83-98.
- Wu, L., Park, D., Chinta, R., & Cunningham, M. 2010. Global Entrepreneurship and Supply Chain Management: A Chinese Exemplar. *Journal of Chinese Entrepreneurship*, 2(1): 36-52.

- Park, D. & Krishnan, H.A. 2010. Global Entrepreneurship. *International Journal of Business and Globalisation*, 5(1): 1-3.
- Krishnan, H.A., Tadepalli, R., & Park, D. 2009. R&D Intensity, Marketing Intensity, and Organizational Performance. *Journal of Managerial Issues*, 21: 232-244.
- Wu, L. & Park, D. 2009. Dynamic Outsourcing Through Process Modularization. *Business Process Management Journal*, 15: 225-244.  
**“2010 Emerald Outstanding Paper Award” from the Academy of Management National Meeting (Montreal, Canada)**
- Park, D., Krishnan, H.A., Tadepalli, R. 2008. Managing Information and Knowledge: Markets, Suppliers, and Customers. *International Journal of Management and Decision Making*, 9(6): 577-580.
- Park, D., Krishnan, H.A., & Wu, L. 2008. Project Management and New Product Development. *International Journal of Product Development*, 6(2): 95-97.
- Krishnan, H.A., Hitt, M.A., & Park, D. 2007. Acquisition Premiums, Subsequent Work Force Reductions, and Post-Acquisition Performance. *Journal of Management Studies*, 44(5): 709-732.  
**“2008 Emerald Citation of Excellence Award” – One of Top 50 publications out of 15,000 articles in business journals in 2007, from the Academy of Management National Meeting (Anaheim, California).**
- Park, D. & Krishnan, H.A. 2007. Information Technology Characteristics and Changes in Corporate Strategy and Structure: A Conceptual Model. *International Journal of Management*, 24(2): 257-262.
- Krishnan, H.A., Park, D. & Kilbourne, L. 2006. Determinant and Consequences of Turnover among Women on Top Management Teams. *International Journal of Management*, 23(3): 470-477.
- Park, D. & Krishnan, H.A. 2005. Gender Differences in Supply Chain Management Practices, *International Journal of Management and Enterprise Development*, 2(1): 27-37.
- Krishnan, H.A. & Park, D. 2005. A Few Good Women--On Top Management Team. *Journal of Business Research*, 58: 1712-1720.
- Park, D. & Krishnan, H.A. 2003. Understanding the Stability-Change Paradox: Insights from the Evolutionary, Adaptation, and Institutionalization Perspectives. *International Journal of Management*, 20(3): 265-270.
- Krishnan, H.A. & Park, D. 2003. Power in Acquired Top Management Teams and Post-Acquisition Performance: A Conceptual Framework. *International Journal of Management*, 20(1): 75-80.
- Krishnan, H.A. & Park, D. 2002. The Impact of Work Force Reduction on Subsequent Performance in Major Mergers and Acquisitions: An Exploratory Study. *Journal of Business Research*, 55: 285-292.

- Park, D. & Krishnan, H.A. 2001. Supplier Selection Practices among Small Firms in the United States: Testing Three Models. *Journal of Small Business Management*, 39(3): 259-271.
- Park, D. & Krishnan, H.A. 2001. Understanding Supplier Selection Practices: Differences between U.S. and Korean Executives. *Thunderbird International Business Review*, 43(2): 243-255.
- Krishnan, H.A. & Park, D. 2001. The Impact of Top Management Team Characteristics on Corporate Refocusing in U.S. firms. *Global Business and Finance Review*, 6(2): 31-41.
- Krishnan, H.A. & Park, D. 1998. Effects of Top Management Team Change on Performance in Downsized U.S. Companies. *Management International Review*, 38(4): 303-319.
- Krishnan, H.A. & Park, D. 1998. The Influence of Top Management Team Characteristics on Corporate Refocusing: A Theoretical Framework. *Journal of Leadership Studies*, 5(2): 50-61.
- Park, D. & Krishnan, H.A. 1997. Understanding the Strategic Orientation of Thai Executives: Differences between Thai and U.S. Executives. *Journal of Asian Business*, 13(2): 59-80.
- Park, D., Krishnan, H.A., & Klekamp, R. 1997. Perceived Challenges and Responses among U.S. Small Business Executives. *International Journal of Management*, 14(3): 490-497.
- Hitt, M.A., Dacin, T., Tyler, B., & Park, D. 1997. Understanding the Differences in Korean and U.S. Executives' Strategic Orientations. *Strategic Management Journal*, 18(2): 159-167.
- Park, D. & Hitt, M.A. 1997. Executive and Industry Effects on Acquisition Strategy of Thai Firms: Implications for Multinational Executives. *Multinational Business Review*, 5(1): 85-91.
- Park, D. 1997. Androgynous Leadership Style: An Integration rather than a Polarization, *Leadership and Organization Development Journal*, 18(3): 166-171.
- Park, D., Krishnan, H.A., & Klekamp, R. 1997. Top Management Team Demography and Organizational Change. *International Journal of Management*, 14(2): 201-210.
- Park, D. & Krishnan, H.A. 1997. Understanding Sex Differences in Leadership Behavior. *Journal of Leadership Studies*, 4(1): 159-167.
- Park, D. 1996. Gender Role, Decision Style, and Leadership Style. *Women in Management Review*, 11(8): 13-17.
- Park, D. 1996. Sex-Role Identity and Leadership Style: Looking for an Androgynous Leadership Style. *Journal of Leadership Studies*, 3(3): 49-59.
- Park, D. & Krishnan, H.A. 1996. Skyline Chili: A Case for Small Business Growth and Management. *Journal of Small Business Strategy*, 7(2): 77-90.
- Park, D. & Krishnan, H.A. 1996. Teaching Note: The Skyline Chili Case. *Journal of Small Business Strategy*, 7(2): 91-93.

- Hitt, M.A., Tyler, B., Hardee, C., & Park, D. 1995. Understanding Strategic Orientations: Formula for Competitive Advantage in Global Markets. *Academy of Management Executive*, 2(1): 12-19.
- Park, D. & Hitt, M.A. 1995. Understanding the Strategic Intent of Korean Executives: A Competitor Analysis. *Research in International Business and Finance*, 12: 259-281.
- Park, D., & Klekamp, R. 1995. Business Mergers and Acquisitions in Korea: Industry Effects. *Korean Economic and Business Review*, Spring: 84-89.
- Park, D., & Klekamp, R. 1995. Understanding Korean Executive Decision Style. *Korean Economic and Business Review*, Spring: 51-54.

### **PRESENTATIONS AT PROFESSIONAL MEETINGS**

- Park, D., Kennedy, K. & Cunningham, M. Selecting Green Suppliers. Presented at the 2013 Association of Business Research Conference (March, 2013).
- Park, D., Krishnan, H.A., Lee, M., Chinta, R., & Assudani, R. Elephant and Samurai: Differences between Indian and Japanese Supply Chain Management. Presented at the 2011 Academy of International Business/AJBS Conference (June, 2011).
- Park, D., Krishnan, H.A., Lee, M. Understanding Global Supply Chain Partners: Supplier Selection Decision Models. Presented at the 2010 Academy of Management National Meeting (August, 2010).
- Park, D. Timeline: Asian and US Economic Crisis and Firm Response. Presented at the 2009 Academy of Management National Meeting (August, 2009).
- Park, D. Xavier Entrepreneurship Black Belt program. Global Consortium of Entrepreneurship Centers (October 2008). Also published in Proceedings.
- Park, D. & Krishnan, H.A. Managing Supply Chain Projects: Differences between Japanese and American Managers. Presented at the 2008 Academy of International Business/AJBS Joint International Meeting (June 2008).
- Park, D. & Krishnan, H.A. Understanding Chinese Supply Chain Management Practices. Presented at the 2007 Academy of Management National Meeting (August 2007).
- Park, D., Krishnan, H.A., Wu, L., & Cunningham, M. Supplier Selection in Chinese vs. US firms. Presented at the 2007 Strategic Management Society Research Conference (May 2007).
- Clark, T. & Park, D. Online Sales Messages: Promoting Academic Programs Using Online Videos. Presented at the 2007 National Consortium of Entrepreneurship Centers (October 2007). Also published in Proceedings.
- Park, D. & Krishnan, H.A. Understanding Supplier Selection Practices: Japan and Korea. Presented at the 2006 Academy of International Business/AJBS Joint International Meeting (June 2006).

- Park, D. & Krishnan, H.A. Selecting Global Suppliers: Supplier Selection Decision Models and Strategic Intent. Presented at the 2005 Academy of Management National Meeting (August 2005).
- Park, D. & Krishnan, H.A. Selecting Supply Chain Project: Does Gender Matter? Presented at the 2005 Academy of Management National Meeting (August, 2005).
- Park, D. & Krishnan, H.A. Does Gender Difference Exist in Managing Consulting Project? Presented at the 2005 Academy of Management National Meeting (August, 2005).
- Park, D. & Krishnan, H.A. Supply Chain Network Development: A Strategic Issue Management Approach. Presented at the 2004 Academy of Management National Meeting (August 2004).
- Park, D. & Krishnan, H.A. Small Business Supply Chain Management Practices: Managers vs. Entrepreneurs. Presented at the 2004 Hawaii International Conference on Business (June 2004). Also published in Proceedings.
- Park, D. & Burba, M. Gender Differences in Practicing Project Management. Presented at the 2004 Hawaii International Conference on Business (June 2004). Also published in Proceedings.
- Krishnan, H.A. & Park, D. A Few Good Women - On Top Management Team. Presented at the 2003 Academy of Management National Meeting (August 2003).
- Park, D. & Krishnan, H.A. Global Supply Chain Network Development. Presented at the 2002 Strategic Management Society Conference (September 2002).
- Krishnan, H.A. & Park, D. Membership of Women in Top Management Teams and Organizational Performance: An Exploratory Study. Presented at the 2002 Strategic Management Society Conference (September 2002).
- Park, D., Krishnan, H.A., & Klaus, M. Supply Chain Assessment and Post-M&A Performance: A Survey of Cincinnati/Dayton Manufacturers. Presented at the 2002 Strategic Management Society M&A Research Conference (June 2002). Also published in Proceedings.
- Park, D., Krishnan, H.A., & Hajjar, M. Selecting Suppliers and Creating Collaborative Advantages: Differences between U.S. and Korean Small Firms. Presented at the 2002 SBIDA National Conference, 2002. Also published in Proceedings.
- Krishnan, H.A., Park, D., & Miller, A. Work Force Reduction and Post-Acquisition Performance: Does Relatedness Moderate This Relationship? Presented at the 2001 Academy of Management National Meeting (August 2001).
- Park, D. & Krishnan, H.A. Understanding Supplier Selection Practices: Differences between Japanese and Korean Executives. Presented at the 2000 Western Academy of Management International Conference (July, 2000).
- Park, D. Understanding Supplier Selection Practices among Small Firms in Korea. Presented at the 2000 INFORMS/KORMS Conference (June, 2000).

- Krishnan, H.A. & Park, D. The Influence of Work Force Reduction on Performance in U.S. based Mergers and Acquisitions. Presented at the 2000 INFORMS/KORMS Conference (June, 2000).
- Park, D. Strategic Implementation of Supplier Selection: Conceptual Models. Presented at the 1998 INFORMS National Meeting (October, 1998).
- Park, D. & Krishnan, H.A. Organizational Growth and Change in Small Construction Firms: Executive Effects. Presented at the 1997 Academy of Management National Meeting (August, 1997).
- Park, D. International Management: East and West. Presented at the 1997 Midwest Academy of Management Meeting (March, 1997).
- Krishnan, H.A. & Park, D. The Impact of Top Management Team Characteristics on Corporate Refocusing. Presented at the 1996 Strategic Management Society Conference (November, 1996).
- Daewoo Park and Hema Krishnan, "Examining the Relationship between Organizational Strategy and Human Resources Management: A "Meso" Study", Strategic Management Society Conference (November, 1996).
- Krishnan, H.A. & Park, D. Is Power in Top Management Team Related to Post Acquisition Performance? Presented at the 1996 Academy of Management National Meeting (August, 1996).
- Park, D. & Krishnan, H.A. Strategic Orientations of Thai, Korean and U.S. Executives. Presented at the University of Michigan Southeast Asia Business Research Conference (May, 1996). Also published in Proceedings.
- Park, D., Klekamp, R., & Mull, M. Small, Large, International, and Domestic. Presented at the 1995 SBIDA National Conference (February, 1995). Also published in Proceedings.
- Park, D. & Klekamp, R. Business Mergers and Acquisitions in Korea: Industry Effect. Presented at the Korean Business Studies Conference (November, 1994). Also published in Proceedings.
- Park, D. & Klekamp, R. Understanding Korean Executive Decision Style. Presented at the Korean Business Studies Conference (November, 1994). Also published in Proceedings.
- Park, D., Park, M., & Klekamp, R. Globalization + Localization = Glocalization: Doing Business in Asia. Presented at the INFORMS National Meeting (October, 1994).
- Park, D. & Krishnan, H.A. A Study of Strategic Alliances: Comparison of Thai and U.S. Executives. Presented at the INFORMS National Meeting (October, 1994).
- Park, D. Competitive Challenges and Strategic Responses: Quality. Presented at the 1994 Academy of Management National Meeting (August, 1994).
- Park, D. & Krishnan, H.A. The Moderating Effects of Demographic Variables on the Strategic Evaluation of Acquisition Candidates in Thai Firms. Presented at the Fifth Southeast Asia Business Research Conference/University of Michigan (May, 1994). Also published in Proceedings.

Park, D. & Klekamp, R. Escalating Commitment to Superior Product Quality: Expectations, Perception, and Gaps. Presented at the International Conference on Industry, Engineering, and Management Systems (March, 1994). Also published in Proceedings.

Park, D. Corporate Reengineering: Perceived Barriers and Actions. Presented at the International Conference on Industry, Engineering, and Management Systems, March 1994. Also published in Proceedings.

Park, D. & Klekamp, R. An Interactionist Perspective on Enhancing Managerial Commitment to Total Quality Management. Presented at the INFORMS National Meeting (November, 1993).

Park, D. & Klekamp, R. Factors Affecting Commitment to Serving the Customer: A Survey of 250 Marketing Managers. Presented at the INFORMS National Meeting (November, 1993).

Park, D., Park, M., & Klekamp, R. Organizational and Managerial Factors Affecting Productivity Improvement: A Survey of Production Managers. Presented at the INFORMS National Meeting (November, 1993).

Park, D. An Empirical Study of Corporate Entrepreneurship: Entrepreneurial Executive Effect. Presented at the 1992 Academy of Management National Meeting (August, 1992).

Park, D. Decision Making Style as a Key Predictor of Entrepreneurship Attitude Orientation. Presented at the INFORMS National Meeting (November, 1992).

Park, D. & Kochhar, R. The Moderating Role of Communication Style in the Entrepreneurial Personality, Decision Making and Performance Relationship. Presented at the INFORMS National Meeting (November, 1992).

Park, D. & Park, M. Commitment to Adopt and Use Information Technology: Three Theoretical Perspectives. Presented at the INFORMS National Meeting (November, 1992).

Additional Presentations (before 1992) at the Southern Management Association, Southwest Academy of Management, Texas Conference on Organizations were not included.

### **INVITED PRESENTATIONS**

Park, D. 2018. Blue Ocean Strategy for Korean SMEs in Hawaii. Honolulu Korean Chamber of Commerce.

Park, D. 2017. Developing Strategic Partnership with Hawaiian HTM Businesses. Korea Tourism Organization (KTO) America.

Park, D. 2016. Doing Business in the US and Hawaii. Harim Corporation Executive Retreat in Honolulu.

Park, D. 2012. Doing Business in South Korea. Hot Market Watch. Xavier University/SODEC (Southern Ohio District Export Council, US Department of Commerce) 6<sup>th</sup> Annual International Conference, Cincinnati, OH (March, 2012)

Park, D. 2011. The Coldest Winter: Lessons for Business. Xavier University/Cincinnati Chapter of Greater Cincinnati Foreign War Veterans Association. Cincinnati, OH (October, 2011).

- Park, D. 2011. What Does Matter? Greater Cincinnati Ewha University Alumni Association (September 2011).
- Park, D. 2009. ROM: Return on Management. Greater Cincinnati Asian Small Business Association (May 2009).
- Park, D. 2009. The Future of Tedia. Executive Training for Tedia Inc. (Fairfield, OH). (April 2009).
- Park, D. 2008. Strategic Management Teaching: Case vs. Simulation. John Wiley Strategic Management Teaching Workshop (December 2008).
- Park, D. 2008. Entrepreneurial Approach in Strategic Management Teaching. Prentice Hall Strategic Management Workshop (November 2008).
- Park, D. 2005. Enhancing Project Management Practices: Simulation Approaches. CQM Cincinnati Chapter (March 2005)
- Park, D. 2002. Managing People, Managing Profit: Simulation Approach. US Air Force Institute of Technology – Dayton, OH (April, 2002).
- Park, D. 1999. Balancing the Corporate Scorecard: Simulation Approach. Drake Center, Cincinnati, OH (July 1999).
- Park, D. 1998. Strategic Human Resources Management: Use of Simulation. School of Labor and Industrial Relations, Michigan State University (March 1998).
- Park, D. 1996. Emerging Tools in Business/Management Education. College of Business Administration, Bowling Green State University (October, 1996).
- Park, D. 1996. Strategic Orientations: Differences between U.S. and Korean Executives. Executive MBA students from Kaemyong University (November, 1996).
- Numerous Presentations for executives from Kendall-Futuro, Fujitec, Daewoo Heavy Industries, ADD (Agency for Defense Development), Korean Chamber of Commerce Taegu Chapter, etc.

### **SELECTED SERVICE ACTIVITIES**

- Chair, NIU Business Olympics Task Force (2021, 2022, 2023)
- Chair, NIU College of Business High School Leadership Academy (2022, 2023)
- Chair, NIU College of Business Undergraduate Curriculum Committee (2019–present)
- Chair, NIU College of Business Graduate Curriculum Committee (2019 – present)
- Chair, NIU College of Business Strategic Enrollment Management Committee (2019–present)
- Chair, NIU COB/CHHS HTM Transition Task Force (2020–2022)
- Chair, NIU College of Business MBA program repositioning task force (2019-2020)
- Chair, NIU College of Business Dean’s Research Seminar Series task force (2019–present)
- Chair, NIU College of Business Faculty Development Seminar Series (2019–present)
- Editor, NIU College of Business Dean’s Annual Report and Annual Research Report (2019-present)
- Chair, NIU College of Business OMIS Department Chair Search Committee (2022)
- Member, NIU Marketing Faculty Search Committee (2019)
- Member, NIU Curricular Deans Committee (2019–present)
- Member, NIU Strategic Enrollment Committee (2019 – present)



Member, NIU College of Liberal Arts & Science Associate Dean Search Committee (2020, 2022)  
 Member, NIU Registrar Search Committee (2021)  
 Member, NIU Asian American Faculty & Staff Network (2019–present)  
 Member, BCM Group (Korea) advisory board (Business Creativity) (2020–present)  
 Member, Illinois CUSD 300 High School Advisory Board (2022–present)  
 Member, Illinois Junior Achievement (2019–2022)  
 Chair, Aloha HTM Simulation Competition (2017-2018)  
 Chair, Aloha Business Simulation Competition & Gamification Seminar (2017-2018)  
 Chair, Aloha Business Law Seminar with HI Chief Justice (2016-2019)  
 Chair, Biz4HPU (Social Entrepreneurship and Innovation Competition) Committee (2016)  
 Member, Honolulu Downtown Rotary Club (2017 – 2019)  
 Member, Xavier University Faculty Committee (2011-2012, 2013-2015)  
 Member, Xavier University Library Committee (1992-1996, 1998-2005, 2007-2012) Member,  
 Xavier University Board of Graduate Studies (2003-2006)  
 Member, Xavier University Curriculum Committee (1999-2002)  
 Member, Williams College of Business Dean Search Committee (2011-2012)  
 Member, Williams College of Business Intellectual Contribution Committee (2005 to 2015)  
 Member, Williams College of Business Teaching Development Committee (1998-2005)  
 Member, Xavier University Public Relations Committee (2004-2007)  
 Member, Xavier Chapter of Beta Gamma Sigma (1992 – 2015)  
 Member, Xavier Entrepreneurship Center Director Search Committee (2009) Faculty  
 Advisor, Delta Sigma Pi (2000-2010)  
 Board member, Sedler Family Center for Entrepreneurship and Innovation (2007 to 2015)  
 Board member, Center for International Business (2009 to 2015)  
 Editor, Management & Entrepreneurship Department Newsletter  
 Chair, Management Consulting Group (MCG) Creation Task Force  
 Chair, Management & Entrepreneurship Department Faculty Search Committee (1993, 2004,  
 2005, 2006, 2009, 2012)  
 Chair, 2008 Ohio Statewide Entrepreneurship Competition and Conference Steering Committee  
 Chair, 2009 Ohio Statewide Entrepreneurship & Ethics Conference Steering Committee  
 Chair, Williams College of Business Online/Hybrid Course Development Task Force (2007)

## **PROFESSIONAL AFFILIATIONS**

Academy of Management (Strategic Mgmt, Entrepreneurship, and Int'l Mgmt divisions)  
 Strategic Management Society  
 Asia Academy of Management  
 Academy of International Business  
 Association of Korean Management Scholars