

Topline Results for AUM Poll of Likely Alabama 1st Congressional District Republican Voters in March 5, 2024 U.S. House Race

Sample: Likely Alabama Republican Primary Voters, 1st Congressional District

Sample Size: 1,909 responses out of 91,642 text-message solicitations

Margin of Error at 95% Confidence: ± 2.2 percentage points

Methodology: Respondents were recruited through probabilistic text-to-web methods and were weighted to reflect a representative sample. Respondents are weighted according to age, race, gender, and education.

Date Fielded: February 27, 2024

How likely are you to vote in the Republican primary election on March 5, 2024? Will you...

Response	Percent
Definitely vote	89.3%
Probably vote	5.8%
Probably not vote	1.6%
Definitely not vote	1.6%
Don't know	1.7%

Who is your current member of Congress?

Response	Percent
Jerry Carl	53.7%
Barry Moore	34.7%
Not Sure	10.1%
Other	1.5%

In the upcoming Republican primary in Alabama's First District on March 5, 2024, who do you intend to vote for, or who did you vote for?

Response	Percent
Jerry Carl	43.0%
Barry Moore	34.7%
Undecided	22.3%

Respondent Demographic and Background Information

Are you male or female?

Response	Percent
Male	48.3%
Female	51.7%

What is your race/ethnicity?

Response	Percent
White/Caucasian	97.3%
Other	2.7%

Age of respondents

Response	Percent
18-29	5.0%
30-44	14.4%
45-64	38.9%
65+	41.7%

What is the highest level of education you have completed?

Response	Percent
Highest School or less	40.6%
Some college, but no degree	19.9%
2-year college degree (technical or associate degree)	10.0%
4-year college degree	22.6%
Post-graduate degree (MA, MBA, MD, JD, PhD, etc.)	6.9%

Do you consider yourself an evangelical or born-again Christian?

Response	Percent
Yes	70.1%
No	18.9%
Prefer not to answer	9.8%
No response	1.2%

Thinking back over the last year, what was your household's annual income?

Response	Percent
Under \$25,000	3.9%
\$25,000-\$49,999	17.5%
\$50,000-\$74,999	13.9%
\$75,000-\$99,999	19.1%
\$100,000-\$149,999	19.3%
Over \$150,000	15.0%
Prefer not to answer	11.5%

Thinking about politics today, how would you describe your political views?

Response	Percent
Very Liberal	1.8%
Liberal	1.9%
Slightly Liberal	1.1%
Moderate	9.8%
Slightly Conservative	6.3%
Conservative	40.5%
Very Conservative	35.7%
Don't Know	2.6%
No Response	0.3%

Generally speaking, do you usually think of yourself as a Republican, a Democrat, or an Independent?

Response	Percent
Republican	84.3%
Democrat	1.1%
Independent	13.9%
Don't know	0.7%

Which of the following best describes the community where you live?

Response	Percent
Rural area	32.9%
Small town	35.3%
Suburb	15.5%
City	15.2%
Prefer not to answer	1.1%

Some people don't pay much attention to political campaigns. How about you? Would you say that you have been very much interested, somewhat interested, or not much interested in the political campaigns so far this year?

Response	Percent
Very much interested	44.0%
Somewhat interested	39.5%
Not much interested	15.0%
Prefer not to answer	1.1%
No response	0.3%

Respondent Opinions on Current Issues

What best describes your opinion of how Joe Biden is currently handling his job as president?

Response	Percent
Strongly approve	1.8%
Approve	2.9%
Neither approve nor disapprove	2.9%
Disapprove	6.9%
Strongly disapprove	84.7%
Don't know	0.1%
No response	0.7%

What is your overall opinion of Donald Trump?

Response	Percent
Very favorable	54.8%
Somewhat favorable	26.7%
Neither favorable nor unfavorable	2.8%
Somewhat unfavorable	4.0%
Very unfavorable	10.8%
Don't know	0.0%
No response	0.9%

What do you think is the most important problem facing the country today (choose one)?

Response	Percent
Taxes	2.1%
K-12 Education	1.7%
Crime/Public Safety	4.0%
Healthcare	1.9%
Climate/Environment	0.6%
Abortion	0.9%
Immigration	50.5%
National Security	16.6%
Economy/Jobs	14.5%
Other	6.9%
Don't Know	0.2%

When it comes to Russia's invasion of Ukraine, do you think the U.S. is providing...

Response	Percent
Too much support to Ukraine	54.9%
Not enough support to Ukraine	14.6%
About the right amount of support to Ukraine	19.8%
Don't know	10.7%

Crosstabs

Preference in GOP primary election for Alabama U.S. House District 1, by gender.

Gender	Jerry Carl	Barry Moore	Undecided
Female (n=987)	39.7%	35.4%	24.9%
Male (n=922)	46.6%	33.9%	19.5%

Preference in GOP primary election for Alabama U.S. House District 1, by race

Race	Jerry Carl	Barry Moore	Undecided
White/Caucasian (n=1,857)	43.3%	34.8%	21.9%
Other (n=52)	34.1%	30.6%	35.2%

Preference in GOP primary election for Alabama U.S. House District 1, by age

Age	Jerry Carl	Barry Moore	Undecided
18-29 (n=96)	48.1%	33.2%	18.7%
30-44 (n=275)	35.5%	35.2%	29.3%
45-64 (n=743)	35.2%	40.6%	24.2%
65+ (n=795)	52.3%	29.2%	18.5%

Preference in GOP primary election for Alabama U.S. House District 1, by education

Education	Jerry Carl	Barry Moore	Undecided
Highest School or less (n=775)	46.2%	32.4%	21.4%
Some college, but no degree (n=381)	40.1%	38.1%	21.8%
2-year college degree (technical or associate degree) (n=190)	32.2%	42.7%	25.1%
4-year college degree (n=432)	44.5%	33.9%	21.6%
Post-graduate degree (MA, MBA, MD, JD, PhD, etc.) (n=131)	43.5%	29.2%	27.3%

Preference in GOP primary election for Alabama U.S. House District 1, by religion

Religion	Jerry Carl	Barry Moore	Undecided
Evangelical/Born-Again (n=1,338)	41.5%	37.3%	21.2%
Not Evangelical/Born-Again (n=361)	45.3%	27.0%	27.8%
Prefer not to answer (n=188)	47.9%	30.7%	21.4%

Preference in GOP primary election for Alabama U.S. House District 1, by income

Income	Jerry Carl	Barry Moore	Undecided
Under \$25,000 (n=74)	45.8%	47.6%	6.6%
\$25,000-\$49,999 (n=333)	47.6%	27.3%	25.2%
\$50,000-\$74,999 (n=265)	45.2%	32.1%	22.6%
\$75,000-\$99,999 (n=364)	38.8%	36.4%	24.8%
\$100,000-\$149,999 (n=368)	37.7%	41.3%	20.9%
Over \$150,000 (n=286)	48.9%	32.6%	18.5%
Prefer not to answer (n=220)	40.7%	33.5%	25.8%

Preference in GOP primary election for Alabama U.S. House District 1, by ideology

Ideology	Jerry Carl	Barry Moore	Undecided
Very Liberal (n=34)	37.4%	22.0%	40.6%
Liberal (n=36)	43.4%	21.5%	35.2%
Slightly Liberal (n=21)	45.5%	8.2%	46.3%
Moderate (n=187)	33.0%	32.9%	34.1%
Slightly Conservative (n=121)	36.6%	34.0%	29.5%
Conservative (n=772)	51.6%	29.9%	18.5%
Very Conservative (n=682)	38.7%	41.1%	20.2%
Don't Know (n=49)	28.6%	64.7%	6.7%

Preference in GOP primary election for Alabama U.S. House District 1, by party

Party	Jerry Carl	Barry Moore	Undecided
Republican (n=1,609)	44.0%	35.2%	20.8%
Democrat (n=21)	47.8%	19.8%	32.4%
Independent (n=266)	38.2%	30.7%	31.1%
Don't Know (n=13)	16.6%	72.7%	10.8%

Preference in GOP primary election for Alabama U.S. House District 1, by community

Community	Jerry Carl	Barry Moore	Undecided
Rural area (n=627)	34.2%	41.6%	24.3%
Small town (n=675)	42.7%	33.8%	23.6%
Suburb (n=295)	59.9%	16.8%	23.4%
City (n=290)	44.7%	40.3%	15.0%

Preference in GOP primary election for Alabama U.S. House District 1, by interest

Political Interest	Jerry Carl	Barry Moore	Undecided
Very much interested (n=841)	46.7%	36.5%	16.7%
Somewhat interested (n=755)	46.2%	33.0%	20.8%
Not much interested (n=287)	25.3%	33.2%	41.5%

Preference in GOP primary election for Alabama U.S. House District 1, by Joe Biden job approval

Biden Approval	Jerry Carl	Barry Moore	Undecided
Strongly approve (n=33)	43.2%	19.7%	37.0%
Approve (n=55)	33.6%	19.0%	47.4%
Neither approve nor disapprove (n=55)	59.0%	20.3%	20.7%
Disapprove (n=132)	57.1%	22.3%	20.5%
Strongly disapprove (n=1,617)	41.3%	37.4%	21.4%

Preference in GOP primary election for Alabama U.S. House District 1, by Donald Trump favorability

Trump Favorability	Jerry Carl	Barry Moore	Undecided
Very favorable (n=1,046)	41.4%	40.9%	17.7%
Somewhat favorable (n=76)	42.4%	31.5%	26.2%
Neither favorable nor unfavorable (n=54)	40.8%	23.4%	35.9%
Somewhat unfavorable (n=76)	50.0%	33.1%	16.9%
Very unfavorable (n=206)	52.3%	14.9%	32.8%

Preference in GOP primary election for Alabama U.S. House District 1, by most important problem facing the country

Issue	Jerry Carl	Barry Moore	Undecided
Taxes (n=41)	26.2%	34.7%	39.0%
Crime/Public Safety (n=77)	63.8%	9.2%	27.0%
Immigration (n=964)	44.3%	36.0%	19.7%
National Security (n=316)	47.0%	30.3%	22.7%
Economy/Jobs (n=277)	35.7%	42.4%	21.9%
Other (n=133)	42.4%	34.8%	22.8%

Preference in GOP primary election for Alabama U.S. House District 1, by Ukraine support

Ukraine Support	Jerry Carl	Barry Moore	Undecided
Too much support to Ukraine (n=1,048)	37.3%	43.0%	19.6%
Not enough support to Ukraine (n=279)	48.2%	27.3%	24.6%
About the right amount of support to Ukraine (n=378)	51.0%	24.6%	24.4%
Don't know (n=204)	50.5%	20.7%	28.8%

Preference in GOP primary election for Alabama U.S. House District 1, by current member of Congress

Member	Jerry Carl	Barry Moore	Undecided
Jerry Carl (n=1,025)	61.8%	18.0%	20.3%
Barry Moore (n=662)	16.5%	66.4%	17.1%
Not Sure (n=194)	32.5%	19.6%	47.9%