



COLLEGE OF BUSINESS

clementimes

NEWSLETTER FEBRUARY 2023

SAVE THE DATE

February

- 1 COB Resume Review (all of February)
- 1 Investment Club meeting, 12:15-1 pm, Clement Cove
- 5 1st Half Term Course Midterm Grades Due
- 6 Accounting Club Warren Averett Presentation, 5:30 pm, Goodwyn 111
- 11 COB hosts Homecoming Tailgate Barbeque, AUM Quad
- 15 Investment Club meeting, 12:15-1 pm, Clement Cove
- 16 Tacos with Tutors, 11 am-2 pm, Taylor Center 221
- 21 Bus to AU Career Fair (juniors and seniors only, reservation required)
- 22 Registration Kick-Off, 11 am-1 pm, 322 Clement Hall
- 22 Career Fair Pitch Practice, 3:30 pm, Taylor Center 221
- 27 Accounting Club CPA Journey Presentation, 5:30 pm, Taylor Center 223

March

- 1 COB Career Fair
- 1 Full-Term Course Midterm Grades Due
- 11-19 Spring Break

CONNECT WITH US ON SOCIAL MEDIA

@AUMBusiness



Career Fair Gear Up



The College of Business Career Fair will be on March 1 from 1-3 pm in Taylor Center 221.
Start preparing today!

- ✓ Get your resume reviewed
- ✓ Practice your pitch
- ✓ Plan your professional attire
- ✓ Get a headshot
- ✓ Create a LinkedIn account
- ✓ Review your social media posts

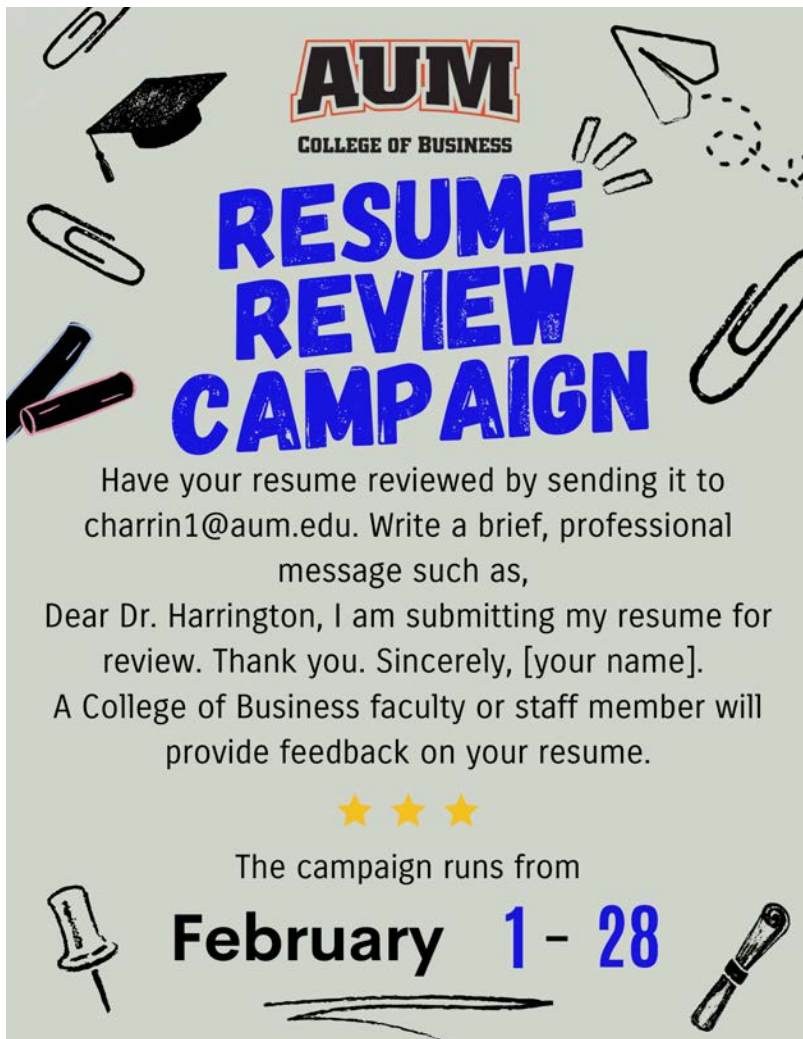


Get Ready for the Career Fair on Wednesday, March 1, 1-3 pm

How do I prepare my resume?

These templates will help you create a professional resume. Choose the template that best fits your needs here:

[Business Resume Templates](#)

The poster features the AUM College of Business logo at the top. Below it, the text 'RESUME REVIEW CAMPAIGN' is written in large, bold, blue letters. To the left of the text are illustrations of a graduation cap, a paperclip, and a pen. To the right are illustrations of a paper airplane and a paperclip. Below the main text, it says 'Have your resume reviewed by sending it to charrin1@aum.edu. Write a brief, professional message such as, Dear Dr. Harrington, I am submitting my resume for review. Thank you. Sincerely, [your name]. A College of Business faculty or staff member will provide feedback on your resume.' Below this is a three-star rating and the text 'The campaign runs from February 1 - 28'. At the bottom are illustrations of a pushpin and a stapler.

AUM
COLLEGE OF BUSINESS

RESUME REVIEW CAMPAIGN

Have your resume reviewed by sending it to charrin1@aum.edu. Write a brief, professional message such as,

Dear Dr. Harrington, I am submitting my resume for review. Thank you. Sincerely, [your name].

A College of Business faculty or staff member will provide feedback on your resume.

★ ★ ★

The campaign runs from
February 1 - 28

I'm not currently looking for a position.

Why should I participate? Participating in the Career Fair will help build your confidence when you begin your job search. You will be more prepared when speaking with employers and better understand what may be asked of you.



How can I prepare?

Ensure you have **appropriate clothing for the Career Fair**. If you need business wear, please stop by any department within the Clement Hall (offices 301, 303, 310, 315, or 331) and request access to the Clothing Closet. Speak with an administrative associate or your professor; they will be happy to assist you.

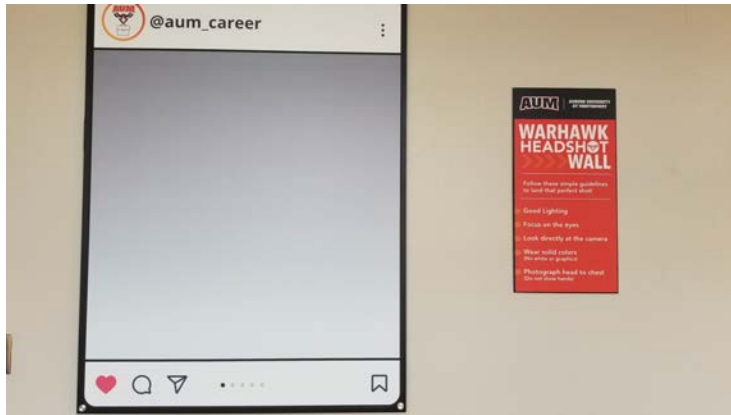
Prepare a concise introduction and answers about your experience and your interests.

Research participating employers. The College of Business will publish a list of participating employers before the Career Fair. Come prepared to ask questions about the companies you engage with.

If you are looking for an internship, part-time, or full-time employment, **bring copies of your resume to share with employers.**

Attend the Career Fair Prep session for more pointers and tips.

Headshot Wall for Students



If you need a professional headshot, take advantage of the Headshot Wall outside of the Career Development Center offices (323 Taylor Center). No appointment is needed. The wall is accessible whenever Taylor Center is open. You may borrow a phone tripod from the CDC when the office is open.



The image of Mr. Brad Robbins on the left is taken with a cell phone camera. The image on the right is the same photo but cropped to portrait dimensions. Note how the cropped image focuses on Mr. Robbins's face and not the background or his clothing.

Be sure to set your phone camera to take higher resolution photos for your headshot.



Uncropped image taken with a cell phone



Cropped image



Save the Date and Participate



Free Barbeque and Fun, Feb. 11

AUM College of Business Homecoming Tailgate Invitation



VS.



**Faculty and Staff of the College of
Business will be serving bbq
chicken and smoked sausage.**

When: Saturday, February 11 beginning at 11:30AM

Where: Between the Gym and Clement Hall (look for the big smoker)

Serving: BBQ Chicken, smoked sausage and chips

GO WARHAWKS!

Bus to AU Career Fair, Feb. 21

Ms. Wendy Anderson and Dr. Jim Locke are organizing a trip to the Auburn University College of Business Career Fair for COB junior and senior students. The Auburn career fair will be held on Feb. 21. Please email Ms. Anderson wfutral@aum.edu if you would like to reserve your spot. **This opportunity is open to only COB junior and senior undergraduate students.**

Laissez les bons temps rouler, Feb. 22 (and get ready for registration)



Student of the Month



Adarianna McWilliams

Montgomery Alabama native Adarianna McWilliams is on track to earn her Master of Healthcare Administration degree in May 2023. She pursued her graduate studies at AUM after earning a Bachelor's in Healthcare Management in 2020 from the University of Alabama at Birmingham. Adarianna is also a Cadet with the Army ROTC program at AUM and will commission this May to become a 2nd Lieutenant. On top of her academic and military service, she is a full-time Administrative Assistant with Baptist Medical Center East.

Adarianna says, "When I have free time, I enjoy walks in the park, playing racquetball, or cooking yummy dishes I find on TikTok. If you've just begun your graduate program or finishing, wishing you the best of luck in your future endeavors, and stay strong!" She shares the following quote by Michael Josephson: "Take pride in how far you've come. Have faith in how far you can go."

Thank you, Adarianna, for your service to the U.S. and for inspiring others to high achievement. Congratulations on all of your accomplishments!

College of Business Alumni News

Recent graduate Aaleia Freeman, Marketing Coordinator for the River Region United Way provided two interviews to WFSA reporters about the need to help residents in Autauga and Elmore Counties and in Selma recover from tornado damage. Select the links to view Ms. Freeman's two interviews with WFSA ([interview 1](#) and [interview 2](#)).



Let Us Brag on You!

Please let us know if you have accepted an internship, job offer, or have been admitted into a graduate program. Send an email to Dr. Christine Harrington (charrin1@aum.edu).

Around the College of Business

COB Students at the India Republic Day Celebration



As members of the AUM Indian Student Organization, many COB students helped plan and host the India Republic Day Celebration on January 26. MSMIS students Kanchan Deopa (far left), Sushmala Perkit, Kiranmai Nagineni, and Kanakambika (far right) performed several song and dance numbers to kick off the event.

COB to Host the Alabama Chapter of ACHE

The Alabama Chapter of the American College of Healthcare Executive (ACHE) will hold its Board Meeting at AUM on February 17. ACHE is the premier professional organization for healthcare leaders across the United States and Canada. The Alabama Chapter board consists of healthcare leaders from across the state. Dr. McEachern will present information about our MHA program to the board.



Faculty News



Dr. Bill Lyle published a short [article](#) in *Fraud Examiner*.

Dr. Zack Jourdan has a fintech paper accepted in the prestigious academic journal, *Electronic Markets*.

Congratulations to both of you!



Program Focus

Master of Healthcare Administration

We asked our COB Executive in Residence and MHA Program Director, Dr. Michael McEachern, **what can you do with a Master of Healthcare Administration (MHA) degree?**

Obtaining your MHA degree can open the door to positions in hospital administration, physician office management, outpatient settings, schools, government agencies, insurance, pharmaceutical, and medical device companies. Healthcare is a global business where you will undoubtedly find a place to follow your passion.

While the list of jobs is extensive, here is a sample of what is available.



Hospitals and Systems:

- Chief Executive, Operating, Financial, and Information Officers
- Department Director/Manager

Physician Offices:

- Practice Manager: Single and Multi-Specialty Groups
- Chief Executive Officer - Specialty Groups (e.g., Radiology)

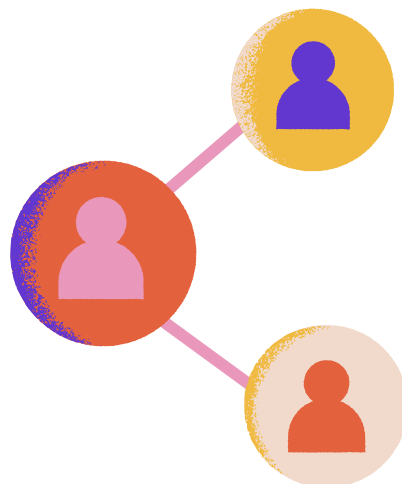
Pharmacy and Medical Device Companies:

- Regulatory Specialist
- Clinical Data Manager
- Outside Sales Representative

Additionally, jobs are available in government, association leadership, and not-for-profit and for-profit sectors.

Looking to network with fellow MHA students and healthcare industry professionals?

The Master's in Healthcare Administration Association is for students interested in a career in Healthcare Administration. Reach out to Dr. Dawn McKell for details, dmckell@aum.edu



Academic Success

Get Help with Course Material

Get the help you need to make your semester a success.

Tutoring is available for many ACCT, BUSN, QMTD, MNGT, and FINA courses.

Make an appointment by visiting www.aum.edu/tutoringapp



Tacos with Tutors

Thursday, February 16th, 11am-2pm in Taylor 221



Drop into Taylor 221 where plenty of tutors and Moe's tacos will be on hand.

After meeting with a tutor for help with a writing assignment or preparing for midterms, you will receive a ticket to redeem for a free lunch and a chance to win a "midterm survival kit."