# International Business

## Required-1st Semester
- UNIV 1000 University Success 1

## State Core
- ENGL 1010 English Comp I 1
- ENGL 1020 English Comp II 1
- Literature (2530/2540, 2570/2580, 2600/2610)
- Lit. Sequence or Area II Course**
- Fine Art Core
- COMM 1010 Intro Human Communication
- Science/Lab *
- Developmental MATH
- MATH 1050, 1120 or 11501
- History (1010/1020, 1060/1070, 2010/2020)
- History Sequence or Area IV Course**

## Electives/Minor
- International Studies Elective
- Foreign Language Elective
- Foreign Language Elective
- 3000/4000 BUSN Elective 1

## Lower Business Core
- INFO 2050 Computer Applications 1
- ACCT 2010 Financial Accounting 1
- ACCT 2020 Managerial Accounting 1
- ECON 2010 Microeconomics 1
- ECON 2020 Macroeconomics 1
- MNGT 2410 Legal Environment of Business 1
- BUSN 2740 Business Statistics I 1
- BUSN 2750 Business Statistics II 1

## Upper Business Core
- BUSN 3000 Ethical Leadership Development 1,4
- BUSN 3060 Busn Communications 1
- INFO 3070 Mngt Sys, Technology, and Data 1
- FINA 3610 Financial Management 1
- MNGT 3380 Management Org. Behavior 1
- MKTG 4310 Principles of Marketing 1
- QMTD 3600 Managing Prod, Oper & Processes 1
- BUSN 4800 Strategic Management 1,2,3

## International Business-Major Area
- INTL 3000 Intro. to International Studies 1
- FINA 4750 International Finance 1
- MKTG 4650 International Marketing 1
- MKTG 4360 Marketing Research 1
- MNGT 4750 International Business Management 1
- IBUS Approved Elective 1
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International Business Approved Elective:
- INFO 4300; MNGT 4250; MNGT 4100; MKTG 4410

1 Grades below C are not acceptable for graduation
2 BUSN 4800 must be completed at AUM
3 Only four hours of PHED classes can be used as BUSN/Apr. Electives
4 Designates one hour course

*AUM Science courses w/ lab include: BIOL 1000/1001, BIOL 1050/1051, CHEM 1100/1101, CHEM 1200/1201, PSCI 1100/1101, PSCI 1300/1301, PSCI 1400/1401, and PSCI 1500/1501
(Students cannot receive credit for both BIOL 1000/1001 and BIOL 1010/1011 these courses are the same.)

**Option I: History sequence and Area II Course  OR  Option II: Literature Sequence and Area IV Course

***All Upper Business Core must be complete before taking BUSN 4800