### International Business

#### Required-1st Semester
- UNIV 1000 University Success

#### State Core
- ENGL 1010 English Comp I
- ENGL 1020 English Comp II
- Literature (2530/2540, 2570/2580, 2600/2610)
- Lit. Sequence or Area II Course**
- Fine Art Core
- COMM 1010 Intro Human Communication

#### Science/Lab *
- Science/Lab *

#### Developmental MATH
- MATH 1050, 1120 or 1150
- History (1010/1020, 1060/1070, 2010/2020)
- History Sequence or Area IV Course**

#### Electives/ Minor
- International Studies Elective
- Foreign Language Elective
- Foreign Language Elective
- 3000/4000 BUSN Elective

#### Lower Business Core
- INFO 2050 Computer Applications
- ACCT 2010 Financial Accounting
- ACCT 2020 Managerial Accounting
- ECON 2010 Microeconomics
- ECON 2020 Macroeconomics
- MNGT 2410 Legal Environment of Business
- BUSN 2740 Business Statistics
- BUSN 2750 Business Statistics II

#### Upper Business Core
- BUSN 3000 Ethical Leadership Development
- BUSN 3060 Busn Communications
- INFO 3070 Mngt Sys, Technology, and Data
- FINA 3610 Financial Management
- MNGT 3380 Management Org. Behavior
- MKTG 3310 Principles of Marketing
- QMTD 3600 Managing Prod, Oper & Processes
- BUSN 4800 Strategic Management

#### International Business- Major Area
- INTL 3000 Intro. to International Studies
- FINA 4750 International Finance
- MKTG 4650 International Marketing
- MKTG 4360 Marketing Research
- MNGT 4750 International Business Management
- IBUS Approved Elective
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## Notes
- Grades below C are not acceptable for graduation
- BUSN 4800 must be completed at AUM
- Only four hours of PHED classes can be used as BUSN/Apr. Electives
- Designates one hour course
- AUM Science courses w/ lab include: BIOL 1000/1001, BIOL 1050/1051, CHEM 1100/1101, CHEM 1200/1201, PSCI 1100/1101, PSCI 1300/1301, PSCI 1400/1401, and PSCI 1500/1501
- (Students cannot receive credit for both BIOL 1000/1001 and BIOL 1010/1011 these courses are the same.)
- **Option I: History sequence and Area II Course  OR  Option II: Literature Sequence and Area IV Course**
- ***All Upper Business Core must be complete before taking BUSN 4800***