## General Business

### Required-1st Semester
- UNIV 1000 University Success

### State Core
- ENGL 1010 English Comp I
- ENGL 1020 English Comp II
- Literature (2530/2540, 2570/2580, 2600/2610)
- Lit. Sequence or Area II Course
- Fine Art Core
- COMM 1010 Intro Human Communication

### Science/Lab *
- Science/Lab *

### Developmental MATH
- MATH 1050, 1120 or 1150

### History (1010/1020, 1060/1070, 2010/2020)
- History Sequence or Area IV Course

### Electives/ Minor
- BUSN/Apr. Elective
- BUSN/Apr. Elective
- BUSN/Apr. Elective
- 3000/4000 BUSN Elective

### Lower Business Core
- INFO 2050 Computer Applications
- ACCT 2010 Financial Accounting
- ACCT 2020 Managerial Accounting
- ECON 2010 Microeconomics
- ECON 2020 Macroeconomics
- MNGT 2410 Legal Environment of Business
- BUSN 2740 Business Statistics I
- BUSN 2750 Business Statistics II

### Upper Business Core
- BUSN 3000 Ethical Leadership Development
- BUSN 3060 Busn Communications
- INFO 3070 Mngt Sys, Technology, and Data
- FINA 3610 Financial Management
- MNGT 3380 Management Org. Behavior
- MKTG 3310 Principles of Marketing
- QMTD 3600 Managing Prod, Oper & Processes
- BUSN 4800 Strategic Management

### General Business - Major Area
- FINA 3650 Financial Institutions & Markets
- HRSM 3150 Human Resource Mngt
- MKTG 4410 Buyer Behavior
- Approved Business Elective
- 3000/4000 Course
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The 3000/4000 Courses must be chosen from the list of courses below- one from four of the different areas listed:

- ACCT 3110, 3310 or 3210; FINA 3620, 4640 or 4700; HRSM 4000, 4050 or 4600; INFO 3000, 3560, or 4300; MNGT 3420, 4100 or 4500; MKTG 4400, 4650 or 4600

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1 Grades below C are not acceptable for graduation
2 BUSN 4800 must be completed at AUM
3 Only four hours of PHED classes can be used as BUSN/Apr. Electives
4 Designates one hour course

*AUM Science courses w/ lab include: BIOL 1000/1001, BIOL 1050/1051, CHEM 1100/1101, CHEM 1200/1201, PSCI 1100/1101, PSCI 1300/1301, PSCI 1400/1401, and PSCI 1500/1501
(Students cannot receive credit for both BIOL 1000/1001 and BIOL 1010/1011 these courses are the same.)

**Option I: History sequence and Area II Course  OR  Option II: Literature Sequence and Area IV Course

***All Upper Business Core must be complete before taking BUSN 4800