

# AUM

COLLEGE OF BUSINESS

## clementimes

### NEWSLETTER AUGUST 2022

## SAVE THE DATE

### August

- 19 Registration Cancellation
- 21 Last Day to Add Classes
- 23 Ambassador Club Interest Meeting  
in Clement Cove, 11:00am-11:30am
- 24 Resume Writing Workshop  
in Clement Cove, 11:00am-12:00pm
- 23 Donut Worry! Help from Advisor  
at Clement Hall 2nd Floor, 9:00am-11:00am
- 23 Last Day for 100% Refund
- 27 Campus Trail Clean Up  
behind Goodwyn Hall, 9:00am-12:00am
- 28 Last Day to Apply for Fall Graduation



### September

- 5-6 Holiday, No Class
- 11 Last Day for 50% Refund
- 30 Weather Make-Up Day 1

CONNECT WITH US ON SOCIAL MEDIA  
**@AUMBusiness**

## WELCOME TO THE 2022-2023 ACADEMIC YEAR!

A new academic year brings limitless possibilities to make your dreams come true. Our faculty and staff share their **tips for making the most of this opportunity.**

**Do an internship.**

**Adopt the habits of successful people.**

Forget rewriting notes and rereading the textbook; academic success comes from hours of paraphrasing content, working examples, summarizing ideas, testing your knowledge, and turning in assignments by deadlines.

**Panic early. (Meaning, don't wait until the last minute to really get into work needing to be done. Keep after it all along.)**

**Effective time management will be a key to success in your college experience and beyond in your career.**

**Don't be in such a hurry to finish school. Enjoy every opportunity to go to events and learn something outside of your comfort zone. Invest in friendships and**



# Level Up!

## College of Business Challenge

### For Undergraduate Students

Now through Nov. 18, challenge yourself to expand your network, build your resume, and earn the following prizes:

**Level 1:** College of Business T-Shirt

**Level 2:** College of Business T-Shirt + Swag

**Level 3:** College of Business T-Shirt + Swag + Tote Bag

To accept the challenge, email [charrin1@aum.edu](mailto:charrin1@aum.edu)



### Level 3

- ★ 3 COB events. One must be either Major in Minutes, COB Career Fair, or the Professional Development Dinner
- ★ 3 non-COB AUM events or service activities
- ★ Become a member of a COB Club with an 80% attendance
- ★ Get your resume reviewed

### Level 2

- ★ 2 College of Business events. One event must be either Major in Minutes, COB Career Fair, or the Professional Development Dinner
- ★ 2 non-COB AUM events or service activities
- ★ Become a member of a College of Business Club with a 50% attendance
- ★ Get your resume reviewed

### Level 1

- ★ 1 College of Business event. Must be either Major in Minutes, COB Career Fair, or the Professional Development Dinner
- ★ 1 non-COB AUM event or service activity
- ★ 1 College of Business Club meeting



## Student of the Month

Congratulations to our August Student of the Month, Laurie Dale!

### Laurie Dale



Currently living in Birmingham, AL, Laurie Dale is pursuing her MBA while working full time as a Compliance Manager for three pathology laboratories in her division. She oversees the accreditation process, creates/updates policies and procedures, and ensures employee compliance with all laboratory regulations. After earning a bachelor's degree in Biomedical Science from Troy University in 2014, Laurie chose the online MBA program option to help her reach her career goals while continuing to work in her current position. She is pleased that her instructors care about students, help students stay on course with clear learning objectives, and foster professional growth through beneficial learning activities. After completing the MBA program, Laurie plans to further her career by pursuing a role in a human resource related field. "My professional goals motivate me while enrolled in the MBA program. I want to help make a positive difference for the employees and the company as a whole." Laurie's advice to students: "Starting a graduate program while working full-time can definitely be challenging, but time management is key for maintaining success. Also, if possible, having a strong support system such as family and friends that can help keep you accountable and motivated has been very important to me."

Congratulations, Laurie for all of your accomplishments. The College of Business is proud to feature you as the Student of the Month!

---

## Connect with the College of Business on Social Media



@AUMBusiness



# Student Clubs - Join One and Grow Your Resume

The College of Business student clubs are gearing up for a new academic year. Participating in clubs will help you grow your professional network and build your leadership skills. Contact a club advisor to find out when and where the club will meet.

**Accounting Club** - An association for students interested in the accounting profession. Network with professionals and learn about careers in accounting.

Contact: Ms. Haley Daniel, haley.daniel@aum.edu

**Ambassador Club** - Be the student voice of the College of Business and help shape its future. Gain leadership experience and professional development.

Contact: Dr. Christine Harrington, charrin1@aum.edu

**Entrepreneurship Club** - For Entrepreneurship majors and students interested in learning more about business innovation, risk taking, and their potential rewards.

Contact: Mr. Charles Jackson, cjackso8@aum.edu

**Financial Management Association** - Learn from financial professionals about internships and career opportunities. Consider participating in a national student conference.

Contact: Dr. Ross Dickens, rdickens@aum.edu

**Government Financial Management Student Society** - Gain knowledge and insight into public financial management and become affiliated with the Government Finance Officers Association and Association of Government Accountants. Contact: Dr. Darlene Adkins, dadkins3@aum.edu

**Society for Human Resource Management** - Acquaints students with HRM and keeps them up-to-date on new developments in the field. Be part of a nucleus of current and future professional human resource managers. Contact: Dr. Mary Kiker, mkiker@aum.edu

**Information Systems Club** - Learn about the dynamic world of managing information and emerging technologies. Skills development, certifications, techie movie night, speakers, and more.

Contact: Ms. Wendy Futral Anderson, wfutral@aum.edu

**Investment Club** - Enhance your stock picking ability and investing knowledge. Opportunities to participate in competitions and learn techniques from industry professionals.

Contact: Dr. TeWahn Hahn, thahn@aum.edu

**Marketing Club** - Connect with students, faculty, and marketing professionals. Attend social events and learn more about the marketing world from guest speakers and field trips.

Contact: Dr. Dorcia Bolton, dbolton@aum.edu

**Phi Beta Lambda  $\Phi$ BA** - Inspires and prepares students to become community-minded business leaders in a global society.

Contact: Dr. Christine Harrington, charrin1@aum.edu

# Around the College of Business

## COB Website Updates

Check out the ongoing changes to the College of Business website as we work to improve information for students. The Student Resources link has many new items for students, including resume templates.



## Faculty Retreat

College of Business faculty gathered in Opelika for a two-day retreat to focus on improving the student experience, among other topics. The retreat opened with a dinner for faculty members and their families (pictured).

---

## College of Business Brag



Tomas Boly (MBA 2021) is now working with Citibank as a Securities & Derivatives Associate Analyst. His work with Dr. Hahn's Investment Club inspired him to pursue this career path. Tomas, we are thrilled to brag on you. Congratulations!

Shalene Jacobson (BSBA Accounting 2003) has been named the Executive Vice President and Chief Financial Officer of Guaranty Bank and Trust. Guaranty Bank and Trust is one of the oldest regional community banks in Texas. Congratulations, Shalene!



## Let Us Brag on You!

Please let us know if you have accepted an internship, job offer, or have been admitted into a

## Tutors in Clement Cove Lounge

Tutors will again be available to you right in Clement Hall during the Fall semester. Tutors are upper-level College of Business students who can help you with courses they have already completed. Working with a tutor is a great way to strengthen your understanding of course material. You don't even need to be struggling with course material to meet with a tutor. Visit a tutor to discuss material that you are studying and ask the tutor to check your knowledge. If you can correctly explain a topic, then you have learned it!

### Mondays

**10am-2pm** TBA

**4pm-5:30pm** MATH through 0903; ACCT 2010, 3000, 3310, 3110; QMTD 2740, 2750; BUSN 3060; MNGT 3380; FINA 3210, 3610, 3620, 4640; MNGT 4100; MKTG 3310

### Tuesdays

**11am-2pm** Math through 0903; ACCT 2010, 3000, 3310, 3110; QMTD 2740, 2750; BUSN 3060; MNGT 3380; FINA 3210, 3610, 3620, 4640; MNGT 4100; MKTG 3310

**2pm-5pm** Tutor: Quyen Huyen ACCT 2010, 2020; BUSN 3000, 3060; ECON 2010; MATH up to 1050; MNGT 2410; INFO 2050, 3070, 4900; QMTD 2740, 2750

---

## Tips for How To Prepare for a New Semester

**Learn your semester schedule.** Your schedule has all of the information you need for your classes, including the location, meeting times, professor's name, number of credit hours you will earn, and more. Keep a digital or physical copy of your schedule close during the first few weeks of class. That way, you won't forget when or where your classes meet.

**Introduce yourself to professors.** A great way to prepare for a new semester in college is to get to know your professors as soon as possible.

**Make sure you have the right textbooks.** Prepare for a new semester in college by double-checking that you have the correct editions of the required textbooks and any access codes if required.

**Read your syllabus.** The syllabus is a valuable document that includes the professor's expectations of you as a student, the coursework and projects you will complete throughout the course, and a schedule of due dates.

**Choose your seat wisely.** If you get distracted easily, sit in the front. When you're sitting right in front of the professor, you're more likely to pay attention. If you use a computer or tablet, choose a seat by an electrical outlet.





## Faculty and Staff News



Dr. Teresa Lang, Professor of Accountancy has retired from AUM. Though most known by students for teaching accounting information systems classes, she also taught taxes, intermediate 3, and both introductory accounting courses. She served on the AICPA CPA Exam (BEC section) review committee for several years, she published more than 25 articles in academic journals, and she won the AUM COB Faculty Service Award in 2019. Dr. Lang earned tenure at AUM in 2012 and was promoted to full professor in 2016.

Starting out, Dr. Lang earned an accounting degree from the University of Florida in 1981 and worked for 6 different accounting firms in the U.S. and Germany over the next 15 years as she was a military spouse and moved often. Later, when her husband John was stationed at Fort Benning in Georgia, Dr. Lang earned a Masters of Accounting and a Ph.D. in Information Systems, both from Auburn University. She also earned her CPA certification in 1983 and her CISA certification in 2006. After graduating from Auburn University, she taught at Columbus State University for several years before arriving at AUM in 2011.

The College of Business is grateful for all of Dr. Lang's contributions to students and to the quality of its academic programs. We wish her the best in her retirement from AUM.

Dr. Dickens was interviewed on the current economic situation and Federal Reserve actions to reduce inflation. Read this short summary of the interview [here](#)

