

Welcome to Biz Nation!

May 2022

Save the Date

<u>May</u> 25 Last Day to Apply for Summer 2022 27 Student Housing Move-In <u>June</u>

1 Classes Begin 7 Last Day to Add Classes 10 Last Day for 100% Refund 12 Last Day to Apply for Summer Graduation 20 Holiday 29 Mid-Semester Grades due

Looking for an applied course to take in Fall 2022? Register for one of the following new courses.

BUSN 4990 Research in Business

Prerequisites: minimum grade of C in QMTD 2750 and BUSN 3060; GPA of 3.2 or higher

- Conduct original research on a business topic of your choice.
- The course is 3 credit hours and meets on campus.
- Open to all undergraduate Business majors who meet the prerequisites.
- The cost of the first one credit hour will be covered by a scholarship. In the beginning of the semester, you need to apply for the scholarship. Please go to www.aum.edu/academics/academic-support/eeec/ for details.
- This course may fulfill an elective requirement. Check with your academic advisor.

FINA 4970/6970 Special Topics: Business Analysis and Valuation

Prerequisites: Grade of B+ or higher in Principles of Financial Management (FINA 3610) or enrollment in the MBA program

- Learn how the pros research companies to make investment decisions.
- You can choose 1 to 3 credit hours for the course.
- The cost of the first one credit hour will be covered by a scholarship. In the beginning of the semester, you need to apply for the scholarship. Please go to www.aum.edu/academics/academic-support/eeec/ for details.
- This course may fulfill an elective requirement. Check with your academic advisor.

Student of the Month

Larissa Shumaker



Larissa Shumaker is a senior majoring in International Business. Born in Germany, she came to the U.S. when she was 18 to work as an au pair for a military family. After her employer moved to Montgomery, Larissa pursued her Associate's degree at Trenholm State, fully supporting herself and her studies by working multiple jobs. With that degree completed, she transferred to AUM with the goal of earning her Bachelor's degree and launching a career with a global company. An outstanding scholar, Larissa had earned a full scholarship for her first few years at AUM. The scholarship has recently ended, and Larissa is once again working multiple jobs to support the cost of finishing her degree. Between working and attending classes, she has made time to be a College of Business Ambassador, participating in events and serving as a voice for students. Larissa's hard work and campus engagement are paying off. She has recently earned another scholarship to support her studies. Her advice to students who face similar challenges juggling full-time work and study: "Surround yourself with people that lift you up and bring out the best in you. Network with others and connect with your professors. The simple act of introducing yourself can help create opportunities for you." Congratulations to Larissa for all of her accomplishments!

College of Business Brag



Duc Tran will be working on a summer project on machine learning with Dr. Anh Nguyen from the Department of Computer Science and Software Engineering at the Samuel Ginn College of Engineering at Auburn University.

Congratulations to Jayakrishna Morampudi who won the Investment Club's portfolio competition! He won a scholarship and encourages other students to join the competition next year.



Let Us Brag on You!

Please let us know if you have accepted an internship, job offer, have been admitted into a graduate program, or have a special accomplishment. Send an email to Dr. Harrington (charrin1@aum.edu).

Around the College of Business

COB MHA Students at the ACHE Congress



Caitlyn Pennington, LaTasha Paige, and Cody Traffanstedt attended the American College of Healthcare Executives (ACHE) Congress on Healthcare Leadership in Chicago with with Dr. McEachern.

LaTasha Paige: I enjoyed attending the Master Series sessions where we had the opportunity to hear challenges and plans for future improvements from a variety of healthcare executives. I was able to learn something from every session that I attended and I am confident that this learning will help me advance patient care and process improvement at Emory Healthcare.

Caitlyn Pennington: Congress is a great opportunity to network with others in the profession and learn high-level, but very applicable principles and lessons learned from other health care organizations and academic institutions. I also would like to especially thank Dr. Mac for the opportunity and the interest in seeing his students succeed, continue to learn, and thrive at AUM.

Internship Presentations!



Sydney Collins (Finance), Syllicicia Brown (Finance), Kati Green (Accounting, pictured with Dr. Lane), and Wyatt Barnett (Accounting) presented on their internship experiences. Many other students completed internships during the Spring semester as well, including students majoring in Marketing and Management.

Handshake and LinkedIn are great resources for finding internships. If you have an offer for an internship and are interested in combining the experience with a for-credit internship course, please consult with your College of Business academic advisor.



Ambassador Club LinkedIn Workshop

Thank you Mr. Jackson for holding a LinkedIn workshop this month! Students learned how to improve their LinkedIn profiles.

FMA Club Speaker Event

Ms. Cindy Davis shared her career experience and advice with students in the FMA Club. Ms. Davis is an AUM College of Business alumna and is currently the Vice President and Relationship Manager at River Bank & Trust. Thank you Ms. Davis for giving back to AUM students!



Accounting Club Walk to Life

The Accounting Club, Beta Alpha Psi, and the GFMSS Club raised \$1,000 in the Walk to Life event to support the work of the Joy to Life Foundation. The donations raised by students, faculty, and staff support access to early breast cancer screening for underserved women.



Research Presentations



Quyen Huynh, Duc Tran, and Hang Tran (pictured above, left to right) participated in the AUM 2nd Annual Celebration of Research and Creative Activity on April 29. All three students worked on original research. Quyen's research is titled "Determinants of the Homeownership Rate in Developing and Developed Countries." Duc's research is titled "How Does the Cybersecurity Law Compare Across Developed and Developing Countries?" Hang's research is titled "How Much Money do FIRE People Need to Achieve the Goal?" Congratulations on your amazing achievements!

College of Business Honors Day



On April 22, the College of Business held an Induction Ceremony for Beta Gamma Sigma and an awards ceremony to recognize scholarship recipients and outstanding students. Alumni, faculty, and staff received awards as well. Congratulations to all award recipients!

Outstanding Students Award Recipients

Each Spring, the College of Business faculty select an Outstanding Student for each major and graduate program. Students are selected based on their academic achievements, leadership, and campus or community involvement. Outstanding Students are recognized during the College of Business Honors Day and on the Honor Wall outside of Clement Cove for the following academic year. The 2021-22 Outstanding Students are below. Congratulations to all!



Abigail Williams Accounting







Rafael Gunawan Finance



Chukwudalu Eze Echesi General Business



Stephon Boone HR Managment



Hunter Feaster Information Systems



Kim Jasmin Lechner International Business



Julia Simões Management



Aaleia Freeman Marketing



Rashad King MSMIS



Courtney Davidson MAcc



Samuel Steigert MBA



Rachelle Brooks MHA

Chancellor's Scholar, Abigail Williams

Each year, the Dean of the College of Business selects one of the undergraduate Outstanding Students as the Chancellor's Scholar for the College. Selection as the Chancellor's Scholar is the highest honor that an undergraduate student may receive at AUM. This year, the College of Business Chancellor's Scholar is Abigail Williams (pictured left). Abigail is an Accounting major who graduates in Spring. She is highly accomplished not only academically but is also a leader on campus and in the community. Abilgail will continue her studies at AUM in the MAcc program. Congratulations Abigail for this and all of your achievements!



Alumni Spotlight

Outstanding Young Alumnus Award, Jason DeLuca



Jason DeLuca is this year's College of Business Outstanding Young Alumnus award recipient. Jason is a 2008 graduate of the AUM College of Business, completing his B.S.B.A. with a focus on management. He has spent the past 20 years in the hotel industry, holding senior leadership and General Manager roles at multiple Hilton and Marriott brand hotels in the Montgomery and Birmingham markets. He currently serves on the Brand Performance Support team for Hilton, supporting 17 Hilton brands in North and South America.

Outstanding Alumna Award, Jennifer K. Willamson



The College of Business is pleased to recognize Jennifer K. Williamson, MBA 2014 as this year's Outstanding Alumna. Jennifer began her career serving in the U.S. Army in the Judge Advocate General's Corps. Combining her legal and military expertise with business knowledge, Jennifer is now the Senior Vice President & General Counsel at Textron Systems where she manages a team of around 100 employees and provides strategic business advice to help shape the future of the company.

Outstanding Business Leadership Award, Donna Cooper



Donna Cooper is this year's College of Business Outstanding Business Leadership award recipient. Donna earned her B.S.B.A. in 1981 and launched a career in banking that is still going strong. Donna has built her career through earning positions of increasing responsibility and currently is the Market President of SmartBank, leading a seasoned team of banking professionals in the Montgomery area. Donna is very active in the Montgomery community, serving as a board member for several non-profit organizations and volunteering her time.

Faculty News



Dr. Tarek El-Badawy, his wife Dr. Rania Marwan, and Dr. Rhea Ingram published an article in the International Journal of Business & Economics titled "Understanding the Effectiveness of Internal Branding in Egyptian Television Broadcasting." The article may be accessed at http://ijbe.ielas.org/index.php/ijbe/article/view/294

Congratulations to All College of Business Spring 2022 Graduates!

