

## Topline Results for AUM Poll: October 23-28, 2020

Questions and data provided below are part of a more comprehensive study than that which is presented.

**Sample:** Likely Alabama Voters

**Sample size:** 853

**Margin of error at 95% confidence (weighted for design effects):**  $\pm 4.4$  percentage points

**Methodology:** Respondents were recruited via email, and results were weighted to reflect target Alabama demographics including age, race, gender, education, and income levels using iterative proportional fitting.

**If the general election for the U.S. Senate were held today, for which candidate are you most likely to vote?**

| Candidate            | Percent |
|----------------------|---------|
| Doug Jones (D)       | 42.9    |
| Tommy Tuberville (R) | 53.8    |
| Other                | 3.3     |

**If the presidential election were held today, for which candidate are you most likely to vote?**

| Candidate        | Percent |
|------------------|---------|
| Joseph Biden (D) | 38.9    |
| Donald Trump (R) | 58.1    |
| Other            | 3.0     |

**What is your age?**

| Response | Percent |
|----------|---------|
| 18-24    | 10.3    |
| 25-34    | 16.7    |
| 35-44    | 15.7    |
| 45-54    | 17.9    |
| 55-64    | 17.8    |
| 65-74    | 12.9    |
| 75 +     | 8.9     |

**What is your gender?**

| Response | Percent |
|----------|---------|
| Female   | 50.4    |
| Male     | 49.6    |

**What is your annual household income?**

| Response           | Percent |
|--------------------|---------|
| Less than \$10,000 | 8.4     |
| \$10,000-14,999    | 5.4     |
| \$15,000-24,999    | 11.8    |
| \$25,000-34,999    | 11.6    |
| \$35,000-49,999    | 12.8    |
| \$50,000-74,999    | 16.8    |
| \$75,000-\$99,999  | 12.1    |
| \$100,000-149,999  | 12.5    |
| \$150,000-199,999  | 4.5     |
| \$200,000 +        | 4.1     |

**What is the highest level of education you have completed?**

| Response                         | Percent |
|----------------------------------|---------|
| Some high school or less         | 12.3    |
| High school or GED               | 30.4    |
| Some college                     | 21.6    |
| Bachelor's or associate's degree | 25.5    |
| Graduate degree                  | 10.2    |

**What is your ethnicity (select all that apply)?**

| Response                       | Percent |
|--------------------------------|---------|
| White (Not Hispanic)           | 68.0    |
| Black or African American      | 26.9    |
| Other (includes more than one) | 5.1     |

**How liberal or conservative would you say that you are on average?**

| Response              | Percent |
|-----------------------|---------|
| Very liberal          | 12.1    |
| Somewhat liberal      | 11.2    |
| Moderate              | 29.3    |
| Somewhat conservative | 18.7    |
| Very conservative     | 23.9    |
| Don't know            | 4.8     |

**Which of the following best reflects your religious affiliation?**

| Response  | Percent |
|---|---------|
| Catholic  | 8.9     |
| Evangelical Protestant                                | 44.0    |
| Mainline Protestant                                   | 14.6    |
| Jewish  | 0.6     |
| Muslim  | 0.7     |
| Other   | 15.3    |
| None (atheist, agnostic, spiritual but not religious) | 16.0    |

**Preference in U.S. Senate election by gender.**

| Gender | Doug Jones (D) | Tommy Tuberville (R) | Other |
|--------|----------------|----------------------|-------|
| Female | 45.2           | 51.0                 | 3.8   |
| Male   | 40.7           | 56.5                 | 2.9   |

**Preference in U.S. Senate election by age cohort.**

| Age cohort | Doug Jones (D) | Tommy Tuberville (R) | Other |
|------------|----------------|----------------------|-------|
| 18-24      | 66.4           | 22.2                 | 11.4  |
| 25-34      | 46.0           | 48.4                 | 5.7   |
| 35-44      | 61.3           | 36.3                 | 2.5   |
| 45-54      | 44.0           | 52.7                 | 3.4   |
| 55-64      | 37.5           | 61.6                 | 0.9   |
| 65-74      | 23.3           | 74.9                 | 1.8   |
| 75+        | 22.0           | 78.0                 | 0.0   |

**Preference in U.S. Senate election by race.**

| Race                           | Doug Jones (D) | Tommy Tuberville (R) | Other |
|--------------------------------|----------------|----------------------|-------|
| White (Not Hispanic)           | 27.5           | 70.0                 | 2.6   |
| Black or African American      | 82.1           | 12.9                 | 5.0   |
| Other (includes more than one) | 46.8           | 48.3                 | 5.0   |

**Preference in U.S. Senate election by education.**

| Education                        | Doug Jones (D)           | Tommy Tuberville (R) | Other |
|----------------------------------|--------------------------|----------------------|-------|
| Some high school or less         | <i>Insufficient data</i> |                      |       |
| High school or GED               | 33.7                     | 61.8                 | 4.6   |
| Some college                     | 41.6                     | 58.4                 | 0.0   |
| Bachelor's or associate's degree | 40.9                     | 58.2                 | 1.0   |
| Graduate degree                  | 57.2                     | 41.2                 | 1.6   |

**Preference in U.S. Senate election by ideology.**

| Ideology              | Doug Jones (D) | Tommy Tuberville (R) | Other |
|-----------------------|----------------|----------------------|-------|
| Very liberal          | 87.4           | 6.2                  | 6.4   |
| Somewhat liberal      | 82.4           | 16.7                 | 1.0   |
| Moderate              | 58.3           | 36.1                 | 5.6   |
| Somewhat conservative | 13.0           | 86.3                 | 0.7   |
| Very conservative     | 5.6            | 93.7                 | 0.7   |

**Preference in U.S. Senate election by party identification.**

| Party identification | Doug Jones (D) | Tommy Tuberville (R) | Other |
|----------------------|----------------|----------------------|-------|
| Democrat             | 94.4           | 2.4                  | 3.2   |
| Independent          | 48.9           | 34.8                 | 16.3  |
| Republican           | 11.0           | 87.6                 | 1.3   |

**Preference in U.S. Senate election by religious affiliation.**

| Religious affiliation   | Doug Jones (D) | Tommy Tuberville (R) | Other |
|-------------------------|----------------|----------------------|-------|
| Catholic                | 44.8           | 52.8                 | 3.2   |
| Evangelical Protestant  | 34.6           | 64.8                 | 0.6   |
| Mainline Protestant     | 35.6           | 63.1                 | 1.3   |
| Jewish, Muslim, & Other | 45.0           | 42.8                 | 14.1  |
| None                    | 62.4           | 29.3                 | 8.3   |

**Preference in presidential election by gender.**

| Gender | Joe Biden (D) | Donald Trump (R) | Other |
|--------|---------------|------------------|-------|
| Female | 40.2          | 58.2             | 1.6   |
| Male   | 37.6          | 58.0             | 4.4   |

**Preference in presidential election by age cohort.**

| Age cohort | Joe Biden (D) | Donald Trump (R) | Other |
|------------|---------------|------------------|-------|
| 18-24      | 60.5          | 36.7             | 2.8   |
| 25-34      | 48.7          | 48.3             | 3.1   |
| 35-44      | 48.5          | 47.5             | 5.7   |
| 45-54      | 39.2          | 58.8             | 2.0   |
| 55-64      | 32.9          | 64.4             | 2.8   |
| 65-74      | 21.5          | 74.1             | 4.4   |
| 75 +       | 19.4          | 79.2             | 1.5   |

**Preference in presidential election by race.**

| Race                           | Joe Biden (D) | Donald Trump (R) | Other |
|--------------------------------|---------------|------------------|-------|
| White (Not Hispanic)           | 21.5          | 75.0             | 3.6   |
| Black or African American      | 86.1          | 12.6             | 1.3   |
| Other (includes more than one) | 45.8          | 51.0             | 3.2   |

**Preference in presidential election by education**

| Education                        | Joe Biden (D)            | Donald Trump (R) | Other |
|----------------------------------|--------------------------|------------------|-------|
| Some high school or less         | <i>Insufficient data</i> |                  |       |
| High school or GED               | 32.0                     | 67.0             | 0.9   |
| Some college                     | 34.7                     | 59.6             | 5.8   |
| Bachelor's or associate's degree | 39.0                     | 56.6             | 4.5   |
| Graduate degree                  | 48.1                     | 48.8             | 3.1   |

**Preference in presidential election by ideology.**

| Ideology              | Joe Biden (D) | Donald Trump (R) | Other |
|-----------------------|---------------|------------------|-------|
| Very liberal          | 85.1          | 14.0             | 1.0   |
| Somewhat liberal      | 73.3          | 23.2             | 3.5   |
| Moderate              | 49.9          | 46.8             | 3.3   |
| Somewhat conservative | 11.0          | 84.0             | 5.0   |
| Very conservative     | 5.0           | 93.6             | 1.4   |

**Preference in presidential election by party identification.**

| Party identification | Joe Biden (D) | Donald Trump (R) | Other |
|----------------------|---------------|------------------|-------|
| Democrat             | 94.8          | 4.4              | 0.8   |
| Independent          | 42.7          | 45.8             | 11.5  |
| Republican           | 6.1           | 91.1             | 2.8   |

**Preference in presidential election by religious affiliation**

| Religious affiliation   | Joe Biden (D) | Donald Trump (R) | Other |
|-------------------------|---------------|------------------|-------|
| Catholic                | 48.7          | 47.8             | 3.5   |
| Evangelical Protestant  | 31.6          | 66.6             | 1.7   |
| Mainline Protestant     | 28.0          | 66.1             | 5.9   |
| Jewish, Muslim, & Other | 40.4          | 51.3             | 8.2   |
| None                    | 59.8          | 38.2             | 2.0   |