Topline Results for AUM Poll of Likely Alabama Republican Voters in June 21st U.S. Senate Runoff (Fielded from June 8-15, 2022)

Sample: Likely Alabama Republican Runoff Voters

Sample size: 400

Margin of error at 95% confidence: \pm 4.9 percentage points

Methodology: Respondents were recruited through online platforms and are weighted to reflect a representative sample. Respondents are weighted according to age, race, gender, education, income, and geographic region.

Percent results in below tables might not add to 100 due to rounding.

If the Alabama Republican Party's runoff election for US Senate were held today, for which candidate would you most likely vote?

Candidate	Percent
Katie Britt	50.4
Mo Brooks	29.5
Not Sure	20.I

Do you have a favorable or unfavorable opinion of Katie Britt?

Rating	Percent
Favorable	52.5
Neutral	28.2
Unfavorable	10.0
Not Sure	9.2

Do you have a favorable or unfavorable opinion of Mo Brooks?

Rating	Percent
Favorable	32.I
Neutral	34.0
Unfavorable	24.7
Not Sure	9.4

Do you have a favorable or unfavorable opinion of Donald Trump?

Rating	Percent
Favorable	83.4
Neutral	6.2
Unfavorable	9.5
Not Sure	0.9

As an Alabama voter, which of the following issues are most important to you as you decide for whom you will vote (select all that apply)? [Percentages represent percent of respondents identifying a given issue.]

Issue	Percent
Inflation	73.3
Gun Rights	65.0
Immigration	58.9
Taxes	54.9
Crime	54.I
Government Spending	52.3
Healthcare	46.6
Abortion	41.2
Religious Liberty	38.4
Education	35.I
Foreign Affairs	25.8
COVID-19 Restrictions	20.I

As an Alabama voter, which of the following candidate features are most important to you as you decide for whom you will vote (select all that apply)? [Percentages represent percent of respondents identifying a given issue.]

Feature	Percent
Strong Moral Compass	73.3
Business Experience	41.4
Electable	26.7
Political Outsider	24.6
Political Experience	20.8
Military Experience	19.4

How likely or unlikely is it that Joe Biden legitimately won the 2020 presidential election?

Response	Percent
Very likely	11.7
Somewhat likely	9.5
Somewhat unlikely	13.5
Very unlikely	58.7
Not sure	6.6

What is your age?

Response	Percent
18-24	6.0
25-34	II.2
35-44	15.6
45-54	15.6
55-64	23.6
65-74	16.6
75 ⁺	11.5

What is your gender?

Response	Percent
Female	52.4
Male	47.6

What is your annual household income?

Response	Percent
Less than \$10,000	6.6
\$10,000-14,999	10.8
\$15,000-24,999	11.9
\$25,000-34,999	15.8
\$35,000-49,999	11.8
\$50,000-74,999	II.2
\$75,000-\$99,999	7.4
\$100,000-149,999	9.0
\$150,000-199,999	9.1
\$200,000 +	6.5

What is the highest level of education you have completed?

Response	Percent
Some high school or less	11.8
High school or GED	32.9
Some college	20.1
Bachelor's or associate's degree	28.3
Graduate degree	7.0

What is your ethnicity (select all that apply)?

Response	Percent
White (Not Hispanic)	93.2
Black or African American	3.7
Other (includes more than one)	3.1

Preference in U.S. Senate election by gender.

Gender	Katie Britt	Mo Brooks	Not Sure
Female	47.5	23.I	29.4
Male	53.6	36.5	10.0

Preference in U.S. Senate election by age cohort.

Age cohort	Katie Britt	Mo Brooks	Not Sure
18-34	43.6	23.8	32.6
35-54	51.8	32.7	15.6
55-74	54.7	28.9	16.4
75 ⁺	41.4	31.5	27.I

Preference in U.S. Senate election by race.

Race	Katie Britt	Mo Brooks	Not Sure
White (Not Hispanic)	51.0	28.4	20.6
Black or African American	43.0	54.7	2.3
Other (includes more than one)	4I.I	33.3	25.7

Preference in U.S. Senate election by education.

Education	Katie Britt	Mo Brooks	Not Sure
High school, GED, or less	47.I	29.3	23.6
Some college or associate's	50.6	29.7	19.8
Bachelor's, graduate, or professional	56.9	29.6	13.5

Preference in U.S. Senate election by income.

Income	Katie Britt	Mo Brooks	Not Sure
Less than \$10,000 to \$14,999	47.5	28.6	23.8
\$15,000 to \$34,999	41.4	32.4	26.2
\$35,000 to \$74,999	57.0	22.4	20.7
\$75,000 to \$149,999	53.7	36.2	IO.I
\$150,000 or more	56.0	29.0	15.0

Preference in U.S. Senate election by Donald Trump favorability.

Favorability	Katie Britt	Mo Brooks	Not Sure
Favorable	48.4	31.4	20.2
Neutral	53.3	38.7	8.0
Unfavorable	69.8	9.8	20.4

Preference in U.S. Senate election by likelihood Joe Biden legitimately won 2020 election.

Likelihood	Katie Britt	Mo Brooks	Not Sure
Unlikely	46.1	31.9	22.I
Not Sure	54·I	18.8	27.I
Likely	64.0	24.8	II.2

Preference in U.S. Senate election by response that the given issue is important to respondent's vote choice.

Issue	Katie Britt	Mo Brooks	Not Sure
Inflation	53.2	32.0	14.8
Gun Rights	49.8	29.3	20.9
Immigration	53.7	25.3	21.0
Taxes	52.2	29.2	18.5
Crime	50.0	27.0	23.I
Government Spending	46.8	35.I	18.1
Healthcare	51.4	26.0	22.7
Abortion	52. I	23.7	24.2
Religious Liberty	56.7	26.0	17.3
Education	50.2	22.7	27.I
Foreign Affairs	58.2	26.2	15.6
COVID-19 Restrictions	70.4	20.1	9.5

Preference in U.S. Senate election by response that the given candidate quality is important to respondent's vote choice.

Quality	Katie Britt	Mo Brooks	Not Sure
Strong Moral Compass	51.6	25.5	23.0
Business Experience	49.0	37.5	13.5
Electable	50.9	29.4	19.7
Political Outsider	42.9	41.8	15.3
Political Experience	47-4	35.9	16.8
Military Experience	41.0	45.I	13.9