

## **Juntai Lu**

Department of Business Administration  
College of Business  
Auburn University at Montgomery  
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### **ACADEMIC POSITIONS**

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Auburn University at Montgomery	Assistant Professor of Finance	Aug 2021 – Present
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### **EDUCATION**

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<b>University of Arkansas, Fayetteville, USA</b> Ph.D. in Finance	2015 – 2021
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<b>University of Arkansas, Fayetteville, USA</b> Master of Business Administration	2014 – 2015
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<b>Shandong Economic University, China</b> Bachelor of Business Administration	2007 – 2011
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### **RESEARCH INTERESTS**

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Corporate Finance (Political Economy, Social Networks, Supply Chain, Innovation, Behavioral Finance, Mergers and Acquisitions), Private Equity

### **TEACHING INTERESTS**

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Principles of Finance, Corporate Finance, Personal Finance, Financial Modeling, Financial Planning, Investments, Real Estate, International Finance, Financial Markets and Institutions

### **DESIGNATIONS AND CERTIFICATIONS**

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CFA<sup>®</sup> Charterholder

### **PUBLISHED PAPERS**

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[1] Buffing Firm Innovation by Lobbying

- Co-authored with Anqi Jiao
- *Journal of Corporate Finance*, 2024 (A\* based on ABDC list)

[2] Partisanship, Optimism, and Firm Innovation

- Co-authored with Anqi Jiao and Honglin Ren
- FMA 2024 Best Paper Award (Semifinalist) in Corporate Finance
- *Financial Management*, 2024 (A based on ABDC list)

[3] The Role of AI Capabilities in Environmental Management: Evidence from USA Firms

- Co-authored with Anqi Jiao, Honglin Ren, and Jia Wei
- *Energy Economics*, 2024 (A\* based on ABDC list)

- [4] CTO Network Centrality and Corporate Innovation
  - Co-authored with Tomas Jandik
  - *Quarterly Journal of Finance*, 2024 (A based on ABDC list)
- [5] Independent Directors and Firm Value: New Evidence from the 2023 Regulatory Reform in China
  - Co-authored with Anqi Jiao and Ran Sun
  - *Applied Finance Letters*, 2024 (B based on ABDC list)
- [6] Do Prosocial CEOs Promote Innovation?
  - Co-authored with Anqi Jiao, Jia Wei, and Wenqiao Zhang
  - *Finance Research Letters*, 2023 (A based on ABDC list)
- [7] Stakeholder Orientation and Product Market Performance: Evidence from a Natural Experiment
  - Co-authored with Jia Wei
  - *Review of Financial Economics*, 2023 (B based on ABDC list)

## WORKING PAPERS

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- [1] Executive Teams' Political Alignment and Buyer-Supplier Relationship Outcomes
  - Co-authored with Honglin Ren, Vivek Astvansh, Wei Shi, and Anqi Jiao
  - Revise and Resubmit at *Journal of Marketing* (UTD-24 /FT-50)
- [2] The Impact of Stakeholder Orientation on Trade Credit: Evidence from State-Level Adoption of Constituency Statutes
  - Co-authored with Vivek Astvansh and Anqi Jiao
  - Under Review at *Production and Operations Management* (UTD-24 /FT-50)
- [3] Spillover Effects of Managerial Ability in the Supply Chain
  - Co-authored with Hung-Chia Scott Hsu, and Tomas Jandik
- [4] Navigating in Partisan Political Landscape: Evidence from Boardroom Political Ideological Dispersion and Corporate Innovation
  - Co-authored with Anqi Jiao and Honglin Ren
- [5] Managing with Private Equity Style: CEOs' Prior Buyout Target Experiences and Corporate Policies
  - Co-authored with Hung-Chia Scott Hsu and Tomas Jandik
- [6] Partisanship and Management Earnings Forecast Bias
  - Co-authored with Lei Gao

## TEACHING EXPERIENCE

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Auburn University at Montgomery

- FINA 3370: Personal Finance
  - 1x Face-to-Face, Mean 4.91/5
  - 4x Online, Mean 4.80/5

- FINA 3610: Principles of Financial Management
  - 3x Face-to-Face, Mean 4.71/5
  - 4x Online, Mean 4.70/5
- FINA 3620: Intermediate Financial Management
  - 1x Hybrid, Mean 4.47/5
- FINA 6630: Financial Valuation: Models And Applications (MBA Level)
  - 2x Hybrid, Mean 4.68/5

#### University of Arkansas

- FINN 3053: Financial Markets and Institutions
  - 1x Online, Mean 4.70/5
  - 1x Hybrid, Mean 4.73/5
- FINN 3043: Principles of Finance
  - 2x Face-to-Face, Mean 4.5/5
- FINN 3103: Financial Modeling
  - 1x Face-to-Face, Mean 4.74/5

#### **ACADEMIC PRESENTATION** (\* denotes presentation by co-author)

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##### “Partisanship, Optimism, and Firm Innovation

- Financial Management Association Annual Meeting, October 2024 (Scheduled)
- Kennesaw State University, March 2024

##### “Navigating in Partisan Political Landscape: Evidence from Boardroom Political Ideological Dispersion and Corporate Innovation”

- Capital University of Economics and Business, May 2024 \*

##### “Stakeholder Orientation and Product Market Performance: Evidence from a Natural Experiment”

- Southwestern Finance Association, March 2023

##### “Spillover Effects of Managerial Ability in the Supply Chain”

- American Accounting Association Annual Meeting, August 2021
- University of Arkansas, August 2020

##### “Managing with Private Equity Style: CEOs’ Prior Buyout Target Experiences and Corporate Policies”

- Financial Management Association Annual Meeting, October 2020\*
- University of Arkansas, August 2020
- Southern Finance Association Annual Meeting, November 2019

##### “CTO Network Centrality and Corporate Innovation”

- Southern Finance Association Annual Meeting, November 2020
- Southern Finance Association Annual Meeting, April 2020

## **MEDIA COVERAGE**

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- **Columbia Law School Blog:** How CEOs' Experience at Buyout Targets Affects Corporate Policies
- **Institutional Investors:** Better Than Business School?

## **PROFESSIONAL AND SERVICE ACTIVITIES**

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### **CONFERENCE DISCUSSANT**

- 2023 Southwestern Finance Association Annual Meeting Houston, TX
- 2020 Financial Management Association Annual Meeting, 2x Virtual
- 2020 Southwestern Finance Association San Antonio, TX
- 2019 Southern Finance Association Annual Meeting Orlando, FL
- 2017 Southwest Finance Symposium Tulsa, OK

### **COMMITTEE SERVICES**

- Assurance of Learning (AOL) Committee Fall 2023 – Present
- Coordinator for Finance Internship Course Spring 2022 – Present
- Scholarship & Honor Committee Fall 2021 – Spring 2023
- Discipline Advisory Committee Fall 2021 – Present
- Finance Faculty Search Committee Spring 2022

### **JOURNAL REFEREE**

- Journal of International Financial Markets, Institutions & Money
- Finance Research Letters
- Southern Business and Economic Journal

## **AWARDS AND HONORS/RECOGNITION**

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|--|---------------------------------|-------------|
| • Research Award                           | Auburn University at Montgomery | 2024        |
| • Junior Faculty Award                     | Auburn University at Montgomery | 2023        |
| • Greene Distinguished Doctoral Fellowship | University of Arkansas          | 2017 – 2021 |
| • Senior Graduate Assistantship            | University of Arkansas          | 2015 – 2021 |
| • Doctoral Academy Fellowship              | University of Arkansas          | 2015 – 2019 |
| • SFA Travel Grant                         | University of Arkansas          | 2019        |
| • Honor Society of Beta Sigma Gama         | University of Arkansas          | 2015        |
| • Graduate Assistantship                   | University of Arkansas          | 2014 – 2015 |
| • Outstanding Student                      | Shandong Economic University    | 2009        |
| • First Class Scholarship                  | Shandong Economic University    | 2008        |

## **ADDITIONAL INFORMATION**

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- Computer Skills: Stata, SAS, Python, E-Views, SPSS
- Teaching Technology: Canvas, Blackboard, McGraw-Hill Connect, Pearson Mylab, Echo360, Zoom, Kaltura

## CONFERENCE PARTICIPATION

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- 2024 Eastern Finance Association Annual Meeting St. Petersburg, FL
- 2023 Southwestern Finance Association Annual Meeting Houston, TX
- 2021 American Accounting Association Annual Meeting Virtual
- 2020 Financial Management Association Annual Meeting Virtual
- 2020 Southern Finance Association Annual Meeting Virtual
- 2020 UT Ph.D. Symposium Virtual
- 2020 Western Finance Association Annual Meeting Virtual
- 2020 SFS Cavalcade North America Virtual
- 2020 Southwestern Finance Association Annual Meeting San Antonio, TX
- 2019 Southern Finance Association Annual Meeting Orlando, FL
- 2019 Southwest Finance Symposium Tulsa, OK
- 2017 Southwest Finance Symposium Tulsa, OK
- 2016 Southwest Finance Symposium Tulsa, OK

## NON-ACADEMIC EXPERIENCE

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- Accountant, Tyson Foods, Inc. (a China subsidiary) 2011 – 2013

Date Updated: 10/06/2024

*Juntai Lu*