

Topline Results for AUM Poll: October 23-28, 2020

Questions and data provided below are part of a more comprehensive study than that which is presented.

Sample: Likely Alabama Voters

Sample size: 853

Margin of error at 95% confidence (weighted for design effects): ± 4.4 percentage points

Methodology: Respondents were recruited via email, and results were weighted to reflect target Alabama demographics including age, race, gender, education, and income levels using iterative proportional fitting.

If the general election for the U.S. Senate were held today, for which candidate are you most likely to vote?

Candidate	Percent
Doug Jones (D)	42.9
Tommy Tuberville (R)	53.8
Other	3.3

If the presidential election were held today, for which candidate are you most likely to vote?

Candidate	Percent
Joseph Biden (D)	38.9
Donald Trump (R)	58.1
Other	3.0

What is your age?

Response	Percent
18-24	10.3
25-34	16.7
35-44	15.7
45-54	17.9
55-64	17.8
65-74	12.9
75 +	8.9

What is your gender?

Response	Percent
Female	50.4
Male	49.6

What is your annual household income?

Response	Percent
Less than \$10,000	8.4
\$10,000-14,999	5.4
\$15,000-24,999	11.8
\$25,000-34,999	11.6
\$35,000-49,999	12.8
\$50,000-74,999	16.8
\$75,000-\$99,999	12.1
\$100,000-149,999	12.5
\$150,000-199,999	4.5
\$200,000 +	4.1

What is the highest level of education you have completed?

Response	Percent
Some high school or less	12.3
High school or GED	30.4
Some college	21.6
Bachelor's or associate's degree	25.5
Graduate degree	10.2

What is your ethnicity (select all that apply)?

Response	Percent
White (Not Hispanic)	68.0
Black or African American	26.9
Other (includes more than one)	5.1

How liberal or conservative would you say that you are on average?

Response	Percent
Very liberal	12.1
Somewhat liberal	11.2
Moderate	29.3
Somewhat conservative	18.7
Very conservative	23.9
Don't know	4.8

Which of the following best reflects your religious affiliation?

Response	Percent
Catholic	8.9
Evangelical Protestant	44.0
Mainline Protestant	14.6
Jewish	0.6
Muslim	0.7
Other	15.3
None (atheist, agnostic, spiritual but not religious)	16.0

Preference in U.S. Senate election by gender.

Gender	Doug Jones (D)	Tommy Tuberville (R)	Other
Female	45.2	51.0	3.8
Male	40.7	56.5	2.9

Preference in U.S. Senate election by age cohort.

Age cohort	Doug Jones (D)	Tommy Tuberville (R)	Other
18-24	66.4	22.2	11.4
25-34	46.0	48.4	5.7
35-44	61.3	36.3	2.5
45-54	44.0	52.7	3.4
55-64	37.5	61.6	0.9
65-74	23.3	74.9	1.8
75+	22.0	78.0	0.0

Preference in U.S. Senate election by race.

Race	Doug Jones (D)	Tommy Tuberville (R)	Other
White (Not Hispanic)	27.5	70.0	2.6
Black or African American	82.1	12.9	5.0
Other (includes more than one)	46.8	48.3	5.0

Preference in U.S. Senate election by education.

Education	Doug Jones (D)	Tommy Tuberville (R)	Other
Some high school or less	<i>Insufficient data</i>		
High school or GED	33.7	61.8	4.6
Some college	41.6	58.4	0.0
Bachelor's or associate's degree	40.9	58.2	1.0
Graduate degree	57.2	41.2	1.6

Preference in U.S. Senate election by ideology.

Ideology	Doug Jones (D)	Tommy Tuberville (R)	Other
Very liberal	87.4	6.2	6.4
Somewhat liberal	82.4	16.7	1.0
Moderate	58.3	36.1	5.6
Somewhat conservative	13.0	86.3	0.7
Very conservative	5.6	93.7	0.7

Preference in U.S. Senate election by party identification.

Party identification	Doug Jones (D)	Tommy Tuberville (R)	Other
Democrat	94.4	2.4	3.2
Independent	48.9	34.8	16.3
Republican	11.0	87.6	1.3

Preference in U.S. Senate election by religious affiliation.

Religious affiliation	Doug Jones (D)	Tommy Tuberville (R)	Other
Catholic	44.8	52.8	3.2
Evangelical Protestant	34.6	64.8	0.6
Mainline Protestant	35.6	63.1	1.3
Jewish, Muslim, & Other	45.0	42.8	14.1
None	62.4	29.3	8.3

Preference in presidential election by gender.

Gender	Joe Biden (D)	Donald Trump (R)	Other
Female	40.2	58.2	1.6
Male	37.6	58.0	4.4

Preference in presidential election by age cohort.

Age cohort	Joe Biden (D)	Donald Trump (R)	Other
18-24	60.5	36.7	2.8
25-34	48.7	48.3	3.1
35-44	48.5	47.5	5.7
45-54	39.2	58.8	2.0
55-64	32.9	64.4	2.8
65-74	21.5	74.1	4.4
75 +	19.4	79.2	1.5

Preference in presidential election by race.

Race	Joe Biden (D)	Donald Trump (R)	Other
White (Not Hispanic)	21.5	75.0	3.6
Black or African American	86.1	12.6	1.3
Other (includes more than one)	45.8	51.0	3.2

Preference in presidential election by education

Education	Joe Biden (D)	Donald Trump (R)	Other
Some high school or less	<i>Insufficient data</i>		
High school or GED	32.0	67.0	0.9
Some college	34.7	59.6	5.8
Bachelor's or associate's degree	39.0	56.6	4.5
Graduate degree	48.1	48.8	3.1

Preference in presidential election by ideology.

Ideology	Joe Biden (D)	Donald Trump (R)	Other
Very liberal	85.1	14.0	1.0
Somewhat liberal	73.3	23.2	3.5
Moderate	49.9	46.8	3.3
Somewhat conservative	11.0	84.0	5.0
Very conservative	5.0	93.6	1.4

Preference in presidential election by party identification.

Party identification	Joe Biden (D)	Donald Trump (R)	Other
Democrat	94.8	4.4	0.8
Independent	42.7	45.8	11.5
Republican	6.1	91.1	2.8

Preference in presidential election by religious affiliation

Religious affiliation	Joe Biden (D)	Donald Trump (R)	Other
Catholic	48.7	47.8	3.5
Evangelical Protestant	31.6	66.6	1.7
Mainline Protestant	28.0	66.1	5.9
Jewish, Muslim, & Other	40.4	51.3	8.2
None	59.8	38.2	2.0