

Celia (Heath) Fowler, Curriculum Vitae

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Education

Degrees

Auburn University

Auburn, Alabama

Master of Technical and Professional Communication

Minor: Rhetoric and Composition

May 2013

Mississippi State University

Starkville, Mississippi

Bachelor of Arts, Communication, magna cum laude

Double emphasis: Journalism, Public Relations

December 2003

Certifications

Certificate of Teaching Writing

Auburn University at Montgomery

Graduate certificate

Fall 2019

Online Teaching Certification

Auburn University Montgomery Faculty Development Institute, Fall 2014.

Recertified Spring 2017 and Fall 2019

Safe Zone Training (Part of the Safe Zone Project)

This training helps faculty serve as allies for LGBTQ+ students and create safe zones on campus.

Completed Spring 2019.

Teaching Experience

Auburn University Montgomery

Montgomery, Alabama

Lecturer, Fall 2013-Fall 2020; Senior Lecturer, Spring 2021-present (Fall 2023)

- *English Composition I*

This writing-intensive first-year writing course focuses on developing rhetorical skills and writing processes that will help students succeed as writers in the university setting. Students write four papers and a final in a variety of genres.

- *English Composition Lab*

This writing studio extension of English Composition I provides students with guided practices and support as they learn, write, and revise. Students will have time to further develop writing strategies introduced in English Composition I.

- *English Composition II*
This course, also writing-intensive, builds on the material covered in English Composition I, adding an MLA research component. The students work in stages to craft a full research paper, with milestones in that process serving as major assignments throughout the semester.
- *Business and Professional Writing*
Another writing-intensive class, professional writing focuses on familiarizing students with various genres of workplace writing (e.g., e-mails, memos, letters, research reports, recommendation proposals, etc.) as well as the demands of an increasingly technology-oriented business environment. I redesigned this course and drafted learning outcomes after the course was not taught within the English and Philosophy Department for several semesters.
- *Technical Writing*
This writing-intensive class is designed to teach rhetorical strategies to help majors in various fields communicate more effectively in their disciplines and in the workplace. Students will develop their knowledge of common genres and approaches for effective visual and verbal presentation of information. They will learn how to identify audiences and determine purposes for writing as they can make informed choices about media, genre, content, organization, style, and visual design.

Auburn University

Auburn, Alabama

Teaching assistant of record, Fall 2012-Spring 2013

- English Composition II, Spring 2013
- English Composition I, Fall 2012

Teaching assistant, Fall 2011-Spring 2012

- Technical Writing, Spring 2012. Lead teacher: Ms. Elizabeth Childs
- English Composition I, Fall 2011. Lead teacher: Dr. William Sandlin

Articles

Fowler, Heath “‘Why Do We Need to Know This?’: On the Value of the College Composition Course.” *2017-2018 English Composition Guide, Auburn University at Montgomery*.

Moody, Jeff, Heath Fowler, Elizabeth Kent, and Jason Shifferd, editors. Southlake, Texas: Fountainhead Press, 2017. 16-20.

Fowler, Heath. “Learning to Use Magic in Composition Classes.” *2016-2017 English Composition Guide Auburn University at Montgomery*. Woodworth, Elizabeth, Amy Locklear, and Robert Cole. Southlake, Texas: Fountainhead Press, 2016. 107-110.

Fowler, Heath. “Visual Rhetoric: The Big Picture.” *2015-2016 English Composition Guide Auburn University at Montgomery*. Woodworth, Elizabeth, Amy Locklear, and Robert Cole. Southlake, Texas: Fountainhead Press, 2015. 98-101.

Fowler, Heath. "Argument! Now in Three Delicious Flavors." *2015-2016 English Composition Guide Auburn University at Montgomery*. Woodworth, Elizabeth, Amy Locklear, and Robert Cole. Southlake, Texas: Fountainhead Press, 2015. 86-91.

Fowler, Heath. "New to the College Scene? Here Are Some Things I Wish 'Freshman Me' Had Known." *2014-2015 English Composition Guide Auburn University at Montgomery*. Woodworth, Elizabeth, Amy Locklear, and Robert Cole. Southlake, Texas: Fountainhead Press, 2014. 98-100.

Conferences and Presentations

"You Left Your Knowledge Open: Using Rikikiwiki for Collaborative Knowledge-Building in Writing Studies." Conference on College Communication and Composition. Indianapolis, Ind. Presented as part of a team led by Dr. Michelle Sidler of Auburn University. (March 2014)

"(Re)Unification: Finding Common Ground within Composition and Technical Communication." English Graduate Association Colloquium. Auburn University, Auburn, Ala. (April 2013).

"Double Meaning: Resonance Revisited in an Example Viewed as an Example" (poster presentation). April in Auburn. Auburn University. Auburn, Ala. (April 2012)

AUM University Service

Publications

- Contributed supplemental material for an AUM-specific online edition of the popular multimodal textbook *Writer/Designer*. The composition program adopted this version in the Fall 2020 semester.
- Served as co-editor of our open education resource (OER) textbook, *Composing Ourselves and Our World*, for use in composition courses. The project was made possible through a grant from the Alabama Commission on Higher Education. The book was made available Spring 2019. <https://composingourselvesandourworld.pressbooks.com/>
- Served as co-editor for the departmental composition textbook: *2017-2018 English Composition Guide, Auburn University at Montgomery*. Moody, Jeff, Heath Fowler, Elizabeth Kent, and Jason Shifferd, editors. Southlake, Texas: Fountainhead Press, 2017.

Summer Bridge Program, Summer 2022

I coordinated with other teachers to help design and teach a summer course with the goal of helping incoming freshmen succeed in college writing classes. I also worked with the dean of the College of Liberal Arts and Social Sciences and the Warhawk Academic Success Center director to manage planning and communication among teachers and administrators working on the project.

- Helped design a week-long writing curriculum
- Facilitated communication among teachers and administrators involved in the program
- Taught students in a face-to-face environment

Louis Stokes Alliances for Minority Participation Summer Bridge Program, Summer 2021

I designed and taught a summer course to help prepare incoming students to succeed in a college writing curriculum.

- Designed a month-long course that covered the basics of college writing
- Coordinated scheduling with other teachers
- Taught students in a synchronous online environment
- Provided feedback and guidance for students to succeed in future writing endeavors

Auburn University Montgomery Composition Committee, Fall 2013-present

My ongoing duties as a committee member include:

- Creating training videos for pre-fall training for the Fall 2020 semester, as the composition program was online-only
- Helping coordinate and run pre-fall teaching orientation events, occasionally leading break-out sessions
- Helping coordinate colloquiums on composition pedagogy throughout the year, occasionally leading sessions
- Helping develop course descriptions

Helping coordinate internships, Spring 2020-Fall 2020

- At the request of the composition director and department head, I have regularly helped identify and communicate with students taking the Business and Professional Writing and Technical Writing classes who I felt would be good candidates for several internships the Department of English and Philosophy offered within AUM or as part of a community partnership program.

Auburn University Montgomery Composition Curriculum Redesign, 2019

- Worked with Kim Leifer and Amy Locklear to help select keyterms, readings, and reflective assignments for Composition I as the composition program transitioned to a pedagogical focus on “teaching for transfer.”
- Piloted course redesign for Composition I during the curriculum redesign

Faculty search committee

- Helped check references, vet applications, and give interviews during search to fill two AUM composition lecturer positions in the summer of 2016.

Auburn University Montgomery Zombie Bash – August 2014, August 2015

- Volunteered (in costume) for annual zombie-themed student welcome event. Duties included wandering, moaning, and posing for photos.

Graduate Research and Program Assistantships

Program assistant, event planning

Auburn University, Spring 2012

Assisted Dr. Jo Mackiewicz with planning and organizing April in Auburn, an annual writing and communication conference sponsored by Auburn University’s College of Liberal Arts and Master of Technical and Professional Communication program.

Research assistant, editing

Auburn University, Fall 2011

Assisted Dr. Stewart Whittemore with editing the recently published *Rhetorical Memory: A Study in Technical Communication and Information Management*

Graduate Coursework

Auburn University

Rhetoric and composition

- History of Rhetoric
- Rhetoric: New Media and Intellectual Property
- Studies in Composition
- English Composition: Issues and Approaches
- Faculty Directed Teaching Practicum (two semesters)

Technical and Professional Communication

- TPC: Issues and Approaches
- Studies in Technical and Professional Communication
- Document Design
- Web Development
- Technical and Professional Editing

Auburn University at Montgomery

- Writing in Digital and Material Environments
- Pedagogy of Basic Writing
- Theories of Composition
- Professional Writing/Editing
- Composition Teaching Practicum

Newspaper Experience

Montgomery Advertiser: Montgomery, AL

Sept. 2008 – June 2011

Copy editor/page designer

Edited news stories for Associated Press style and accuracy and designed pages.

Northeast Mississippi Daily Journal: Tupelo, MS

April 2004 – July 2008

Copy editor/page designer, Assistant copydesk chief

Edited news stories for Associated Press style and accuracy, designed pages, created graphics, and helped train and evaluate copy editors.