

CURRICULUM VITAE

Katherine C. Irwin

Senior Lecturer of Communication
Auburn University at Montgomery
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EDUCATION

Auburn University, M.A., Communication, August 2009

Thesis on Gender Bias in national newspaper coverage of the 2008 presidential election
Committee: Dr. Sei-Hill Kim (chair), Dr. Margaret Fitch-Hauser, Dr. John Carvalho

Texas A&M University, College Station, B.A., Journalism, minor in Spanish, May 1991

Universidade de Santiago de Compostela, six college hours of coursework through the
Texas Aggies in Spain program directed by Dr. Victor Arizpe, Summer 1990

TEACHING EXPERIENCE

Senior Lecturer of Communication, Department of Communication and Theatre, College of Liberal Arts and Social Sciences, Auburn University Montgomery, May 2025 – present

Lecturer of Communication, Department of Communication and Theatre, College of Liberal Arts and Social Sciences, August 1, 2019 – May 2025

Courses taught: COMM 2914: Journalism Practicum, COMM 2743: Media Writing II, COMM 3820: Media Law & Ethics, COMM 3300: Special Topics Sound Reporting & Podcasting, COMM 2763: Digital Audio Production, COMM 3843: Writing for Public Relations, COMM 3743: Advanced Media Writing-Environmental and Agricultural reporting, COMM 3743: Advanced Media Writing, COMM 2793: Dynamics of Media Writing- News & PR, COMM 3753: Advertising Media, COMM 3020: Visual Communication, COMM 2100: Media and Culture, COMM 2212: Public Speaking, COMM 1010: Introduction to Human Communication, Faculty Advisor of the student news publication www.AUMnibus.com & AUM Audio Soundcloud

Lecturer of Communication, one-year appointment, Department of Communication

Columbus State University, August 2018 – May 2019

Courses taught: COMM 3141: Intro. to Public Relations, COMM 1110: Communication

Adjunct Speech Instructor, Department of Language Arts

Southern Union State Community College, January 2010 – December 2020

Courses taught: SPH 106: Intro. to Human Communication (campus, hybrid), SPH 107: Fundamentals of Public Speaking (campus, online)

Business Communication Instructor, Raymond J. Harbert College of Business

Auburn University, January 2015 – December 2019

Courses taught: BUSI 2100 & BUSI 2103: Oral Communication for Business (200 students)

Adjunct Online Communication Instructor, Department of Communication and Theatre

Auburn University at Montgomery, January 2013 – May 2018

Course taught: COMM 1010 online

Adjunct Speech Instructor, Department of Humanities

Chattahoochee Valley Community College, January 2014 – August 2018

Courses taught: SPH 106 Human Communication and SPH 107 Public Speaking

Adjunct Speech Instructor, Department of Humanities

University of Phoenix, Columbus, GA, April 2012 – August 2012

Course taught: HUM 176: Media and American Culture (campus)

Graduate Teaching Assistant, School of Communication and Journalism

Auburn University, January 2007 – May 2007

GTA for COMM 1000: Public Speaking; worked cameras for recording speeches; Research assistant for Dr. Robert Agne's project digitizing audio of David Koresh talks with FBI

GRANTS & FELLOWSHIPS

AUM Civil Rights Civic Virtue (CRCV) Summer Seminar June 23 – 26, 2025; \$1,000 faculty stipend for building an audio documentary 2026 class project about vernacular blues artists

AUM Faculty Development Institute (FDI) Canvas F2F training certificate, \$500, April 5, 2025. Office of Distance Education

AUM HHMI 2024 Summer Faculty Fellow, \$1,000 and course redesign training workshops throughout the 2023 – 2024 year, \$500

Alabama Press Association, 2025-2026, \$4,500 Grant for an AUM Outreach Summer Journalism Media (A.V. Storytelling) Workshop and summer scholarship for student news staff

Alabama Press Association, 2024-2025, \$4,000 Grant for an AUM Outreach Summer Journalism Media (A.V. Storytelling) Workshop and summer scholarship for student news staff

Alabama Press Association, 2022-2023, \$4,000 Grant for an AUM Outreach Summer Journalism Media (A.V. Storytelling) Workshop

AUM Research Grant-In-Aid IRB-approved, \$500, October 2019, Listening Responses to Politically Incorrect Popular Music research survey, principal investigator

Auburn University Sarah A. Bronczek Award Fund for Excellence for graduate school, \$1,000, used to attend the PCA National Conference in New Orleans, LA, Spring 2009

TEACHING INTERESTS

Reporting, writing, copyediting, publishing, AP Style

Audio: interviewing, speaking, scriptwriting, recording, editing, mixing and publishing

Media history and literacy

The influence of vernacular blues music

Listening responses to controversial and politically incorrect popular music

APPS

DAW: Audacity, Adobe Audition, ProTools

Adobe: Audition, Photoshop, Express, In-Design, Dreamweaver, Premiere, Illustrator

WordPress, Wix, Emaki, Canva, SEO practices

CONFERENCES, WORKSHOPS & CERTIFICATIONS

Irwin, K.C. (2025, May 14). The Immediacy and Accuracy of News, the Analog Way. HHMI Out of the Box Workshop on Teaching and Learning, AUM faculty workshop presentation.

Irwin, K.C. (2023, August 9). Analyzing listening responses to Randy Newman's 1977 controversial song "Short People" amidst modern call-out culture. Poster presented in the Cultural and Critical Studies Division (CCSD) at the Association for Education of Journalism and Mass Communication (AEJMC) annual national conference in Washington D.C.

AUM HHMI faculty fellow workshops Teaching for our Brains (Sept. 2023-May 2024)

Broadcast Education Association (BEA) virtual conference (April 2022) including sessions on media,

radio, sound engineering, and a podcasting forum with Dr. Siobhan McHugh, professor and author of the 2022 podcasting book: *The Power of Podcasting: Telling stories through sound*.

Department of Communication & Theatre AUM panel forum (2022, March). Young vs. Rogan on Spotify debate. Served as a panelist (my topic: misinformation and political incorrectness) with my colleagues Dr. Eunyoung Kim, Sommer Tate and Dr. Ruonan Zhang, moderated by Chair Dr. Matthew Killmeier (March 2022).

BEA Festival of Media Arts virtual meeting and awards announcements (Feb. 2022). COMM student Macio Malone won nationally second place for sound engineering for his class audio production "To My First Born."

Irwin, K.C. (2020, March 20). Listening responses to 'Baby, It's Cold Outside' given the #MeToo movement. GIFT was presented virtually through Zoom at the Association for Education of Journalism and Mass Communication (AEJMC) Southeast Colloquium in Memphis, TN.

Berkeley Advanced Media Institute Course Certificate for Podcasting: Telling Stories in Sound (Sept.-Oct. 2020)

AUM FDI Blackboard workshops and online teaching certification, 2018

Adobe Creative Campus Collaboration Workshops – University of Maryland (June 18-19 2019); Sponsored by Adobe and Columbus State University Quality Enhancement Plan (QEP)

New Faculty Seminar Presentations- CSU Awards Ceremony, May 2019, Columbus State University My presentation was The *Nightmare* and *Stress* of using S.M.A.R.T. objectives for service-learning

Alabama Broadcasters Association Annual Conference (2013, Aug. 16-17). Attended this conference in Hoover, AL representing Qantum Radio of Auburn.

(invited) Irwin, K.C., DuBose, B., & Kim, S.-H. (2009, November). Gender bias in news media: A content analysis of Sarah Palin and Joseph Biden in newspapers. Paper presented by Kim at the Midwest Association for Public Opinion Research (MAPOR) convention, Chicago, IL. (Invited talk/presentation and Dr. Kim attended)

Irwin, K.C. (2009, April). Two definitive opposing gender archetypes. Paper presented and table moderator for the Gender and Media Studies XI: Gender, Film, and Television in Popular Culture session at the Popular Culture Association National Convention in New Orleans, LA.

SCHOLARLY & CREATIVE WORK

Analyzing listening responses to Randy Newman's 1977 controversial song "Short People" amidst modern call-out culture. Collected 265 responses at AUM in an experimental online GIA survey about listening reactions to controversial popular music. Songs used for analysis include: "Short People" by Randy Newman (1977); "Baby, It's Cold Outside" by Frank Loesser (1944), and "m.A.A.d. City" (2012) by Kendrick Lamar (Manuscript under preparation)

Conducted research on July 21 & 22, 2025 at the Mance Lipscomb and Glen Alyn Archives in the University of Texas Briscoe Center for American History

Finding Mance podcast, Episode 1: Phone Interview: Chris Strachwitz remembers recording Texas Songster Mance Lipscomb for his first Arhoolie record (July, 2021).

Online Art Exhibit- "A Quarantined Curated Collaboration" interdisciplinary assignments with Marguerite Gilbertson's 3D class in Fine Arts and my COMM 3020 class, Spring 2020
<https://new.express.adobe.com/webpage/zi8wcav7H4Zjm>

Irwin, K.C. (2009, July). Gender bias against Sarah Palin: A content analysis of national newspapers. (Master's thesis). [Retrieved from Auburn University AUETD.](https://auburnuniversityetd.libguides.com/AUETD)

Published writing samples: <https://muckrack.com/katherineirwin/portfolio>

UNIVERSITY SERVICE

Faculty Advisor, The AUMnibus (student newspaper & social media), Auburn University at Montgomery (Jan. 2024–present). Lead weekly editorial board meetings; expand multimedia coverage; sponsor student submissions to SEJC.

A.V. Storytelling High School Summer Camp director (June 13 – 17 2022; June 12 – 16 & 26 – 30 2023, June 10 – 14, 2024 and July 7-11, 2025). Promoted and helped host a CLASS and AUM outreach media workshop, grant writing to APA and funding support from The College of Liberal Arts and Social Sciences Office of the Dean and the Office of the Provost

CRCV Summer Seminar and volunteering at the Mercy House, Montgomery, AL (June 24-25, 2025)

Co-chair, College of Liberal Arts and Social Sciences (CLASS) Film Series committee (fall 2022–present). Represented my department to bring film events to campus. Wrote meeting agendas/minutes; helped with event logistics and marketing promotion

AUMnibus Reprinting Project: Faculty advisor for Alexis Stafford's Honors Thesis Proposal (Spring 2024-Spring 2025).

Put together AUMnibus student media (AUMnibus) workshop with professional journalists (Aug. 2024, Aug. 2025) with support from the Alabama Press Association and local professional media.

Alabama Press Association Media Summit in Birmingham (Feb. 14, 2025). As faculty advisor, I took five students to the media summit where professional media from around the state attended for a luncheon and several talks. Students interviewed for internships and attended workshops.

BEA Festival of Media Arts Faculty Judge (2021–2024). Evaluated student audio competitions (PSA, podcast, specialty programs).

BEA Festival of Media Arts Submissions: Coordinated student submissions (2021–2024). COMM senior Macio Malone won national 2nd place in Audio Engineering for his song *To My First Born*.

Southeastern Journalism Conference (SEJC): Organized student submissions (2023, 2024). Freshman Communication major Devin Vaughn won first place in the research paper category for his paper "The Importance of Moonlight's Healthy Depiction of Masculinity and he attended the conference Feb. 2024 in Troy, Alabama

Broadcast Education Association Encouraged two students to apply for the BEA RAB National Scholar, 2023, 2024). Keturah Stone and Jamarcus Knight attended the BEA national conference, Las Vegas (April 2023 and April 2024).

Faculty Coordinator for Student Peer Mentors: COMM 2212 (Nichlos Cutrell, 2025, Alexis Stafford, 2024), COMM 1010 (Nichlos Cutrell, 2023, Aaliyah Muhammad, 2020–2023), COMM 2100 (Kendall Middlebrooks, 2023–2024).

AUM Dept. of Communication & Theatre -assisted the hiring committee during the Assistant Professor of Communication candidate visits and committee meetings (Spring 2025)

Media Literacy Campaign (NAMLE/UNESCO, Oct. 2024): My COMM 2793 & Dr. Eunyoung Kim's PR I class organized a two-day media literacy awareness event/film screening of *Dark Money* (2018).

AUM Dept. of Communication & Theatre hiring committee for Communication Lecturer (Spring 2024)

Serve as a Judge for the NCFCA Christian Speech & Debate Montgomery Regional Qualifier, 2022 and 2023 (in-person) judged extemporaneous, Lincoln-Douglas, and impromptu speeches.

Organized a Communication student ambassador event and breakfast with Montgomery Advertiser executive editor, Paige Windsor (March 8, 2022). Students and faculty toured our studios and participated in a round table discussion with Dean Dr. Andrew McMichael

EEEC Student Peer Mentor discussion panel (August 19, 2022) for the UNIV-sponsored workshop

AEJMC Paper Reviewer: Southeast Colloquium Open Division (2020–2021)

BEA conference paper reviewer for Faculty Research-In-Progress submissions (Jan. 2022).

Committee Member, AEJMC Cultural & Critical Studies Division (2023)

Service-learning: Created a radio announcer activity for the CLASS open house in August 2021

Service-learning activity: Writing for Public Relations students participated in civic-engagement by creating a campaign to collect more diverse books for AUM's Early Learning Center. They participated in a media event reading to the preschoolers and presenting the ELC director with the books and money raised in April of 2022

Attended the Chronicle of Higher Education Zoom live workshop: "Supporting Women Academics During COVID" July 2021 Hosted by Liz McMillen, speaker Dr. Jessica Calarco about safety nets and the unpaid work that women endured during the pandemic

The Audio Amplified virtual podcasting event called Radio Days Africa (RDA) (July 2021)

COMM 3843 Service-Learning: My Writing for PR class created a Stress Relief Campaign called "Pups & Cups" on March 12, 2020, the week before the pandemic hit. Students partnered with Counseling Center, Center for Disability Services and a therapy dog organization for this project.

Montgomery Museum of Fine Arts Project: COMM 3020 Visual Communication students volunteered with artist Patrick Daugherty's "branch architecture" installation.

Virtual Zoom Pop-Up: Pre-Broadcast BEA Festival of Media Arts Panel Discussion: Award-Winning Student Audio: How They Did It- virtually through Zoom. Produced by the BEA Radio & Audio Media Division (August 12, 2020)

Virtual Podcasting Festival "Future of Podcasting" (May 28, 2020) listened to and interacted with speakers James Cridland, Kara Swisher, and Dr. Siobhan McHugh.

Podacademics Chat (Sept. 24, 2020, February 26, 2021, March 8, 2021) online Zoom chat with other Communication and media professors, hosted by Kim Fox

Using Adobe Spark in the classroom, AUM FDI Flash Talks presenter, Feb. 27, 2020

Chronicle of Higher Education Workshop: Supporting Women Academics During COVID (2021)

BEA Pop-Up: Racial Injustice: A Necessary Conversation (2020)

Faculty Advisor (Feb. & March 2020) for Writer's Block, a newly created student club by my COMM 1010 student. We met at the BSU on Feb 27, 2020. The club ended after the pandemic.

AUM FDI Faculty Flash Talks - Presenter on YouTube versus Kaltura, 2017

PROFESSIONAL MEMBERSHIPS

Broadcasting Education Association (BEA), current

Association for Education in Journalism and Mass Communication (AEJMC), current

Society of Professional Journalists (SPJ)

National Popular Culture Association (PCA)

OTHER WORK EXPERIENCE

AUM Outreach A.V. Storytelling Camp Director (June 2022, 2023 & 2024, July 2025)

Summer media outreach program for area high schoolers; managed staff (faculty, student workers), marketing, registration, teaching podcasting, meals, media tours, ceremony dinner

Freelance writer for Collider.com- wrote listicles about movies and TV shows (April 2022 – Jan. 2023)

Guest Instructor, City of Auburn, Human Resources Department

Created and taught a Communication and public speaking course for city employees, ranging from detectives to accountants to recreation leaders (June-July 2017, Nov. 2017, Nov. 2018)

Morning Radio News Director, Qantum Communications Radio (now iHeart radio)

Opelika, Alabama; Wrote and reported live morning radio news for Kicker FM 97.7 and Mix 96.7
Interviewed community members for a weekly show (Jan. – Oct. 2013)

Columnist for OA News Dollars & Sense Weekly Publication

Opelika/Auburn News, Opelika, Alabama

Wrote a weekly column for the realtor home publication insert (Feb. – Dec. 2008)

Kindergarten Aide, Indian Pines Country Day School, Auburn, Alabama.

Assisted in teaching students reading, writing, math, art and social development. Designed, developed and maintained website www.ipcds.org with Dreamweaver (Sept. 2008 – May 2012)

Part-time Production Assistant, IPOV (Interactive Point of View), Auburn, Alabama

Produced and edited video content/voiceovers for an intranet business owned by Vic Uzumeri, designed their audio studio for VO recordings (August 2001 – November 2002)

Graphic Designer, Illustrator, National Science Foundation's Ocean Drilling Program, Publications Dept. at Texas A&M University. Created artwork for scientific exploration archival quality publications; fliers, VHS cover design, booklet, website design (Adobe Applications and expertly trained in Photoshop); Lead Illustrator for three Scientific Leg Publications (1995 – 1997)

Weekly Newspaper Feature Writer and Photographer, The Navasota Examiner

Navasota, Texas; wrote feature articles for Grimes County including interviewing community members and events (1994 – 1997)

Radio board operator for NPR and community radio station affiliate, KMBV-Navasota, BCS, Texas

Operated the radio board broadcasting the NPR show Earth and Sky. Produced a weekly radio show named the Brazos Valley View, interviewed community members, (1994 – 1997)

Assistant Marketing Manager, OMC Industries, Inc., Bryan, Texas

Created and edited marketing and graphic design content (using Adobe Illustrator and Photoshop) for advertisement, trade shows, and customer ordering; traveled to trade shows in Boston, MA; Houston, TX and Long Beach, CA (1994 – 1995)

Assistant Store Manager of a women's clothing boutique

CJ's of Las Colinas, Irving, Texas

Assisted in helping run my family's small boutique, including going to the Dallas Apparel Mart four times a year to choose clothing (1993 – 1994)

Daily Print Newspaper Police Reporter and Feature Writer

Conroe Courier, Conroe, Texas

Covered crimes, accidents, and police reports; was the liaison between newspaper and the Montgomery County Sheriff's Department, Narcotics Task Force, and local police stations (Conroe, Willis, Cut and Shoot). Covered features, school board meetings, city council meetings, prisoners, politicians, and community profiles (1991 – 1992)

Daily Print Student Newspaper Reporter and Feature Writer
The Battalion, Texas A&M University, College Station, Texas. Reported on campus news, student activities, and guest speakers; wrote articles for the daily student-run newspaper (1989 – 1991)

Summer Intern, CBS News Dallas Bureau (Wayne Nelson, Bureau Chief)
Studios of Las Colinas, Irving, Texas. Called Texas affiliates for news stories, rode with a camera crew to cover stories in Dallas, and talked over the phone to Harry Smith (Summer 1988)

COMMUNITY SERVICE

First Presbyterian Church (FPC) Auburn, Auburn, Alabama (2001-present)
Member, usher, liturgist, Sunday school teacher, Session Elder (2018 – 2020)

Sound Designer for Auburn Area Community Theatre's production Steel Magnolias May 9-18, 2025.
Auburn, AL; found various SFX for scenes and created music playlist for during intermission

Chair, FPC Mission Committee (January 2018 – 2020); monthly church mission committee meetings for funding the East Alabama Food Bank; Presbyterian Community Ministry; Alabama Prison Birth; Bravehearts; Our House school children shoe drive

Volunteer, Becoming the Beloved Committee Event (Sept. 12, 2019, in-person and June 23, 2020-virtual). Loving our Neighbors in the Midst of Terror: discussion with area religious leaders by Auburn University, co-hosted by First Presbyterian Church

USTA 3.5 player - practice regularly on tennis doubles teams in the Auburn area community and help communicate practice times, won tri-level state in Sept. 2022

Volunteer, National Memorial for Peace and Justice Opening (April 27-28, 2018) Equal Justice Initiative, Montgomery, Alabama

Volunteer, Parent Teacher Organization (PTO) Auburn City Schools (August 2003-2021) Project Grad (Auburn HS), Reflections Art Chair/Open House Chair/Room parent/Fall Festival (Dean Road Elem.), Hospitality chair (AJHS)

Chaperoned Navasota High School Texas students and parents (with Spanish teacher and tour director Stephen Irwin) on an EF Tour 10-day excursion (summer 2000) to Netherlands, Germany, Belgium, France and England

Chaperoned the Senior High Mission Trip as co-leader to Tecate, Mexico (Summer, 1996) First Presbyterian Church, Navasota, Texas with Stephen Irwin

Navasota Theatre Alliance, community theatre in Navasota, Texas; volunteer, board member (publicity chair-designed play program fliers) (1994-1996)

Volunteer teacher for young adults developing reading skills, Literacy Volunteers of America (1995-1996)
Navasota Public Library, Navasota, Texas