



COLLEGE OF EDUCATION

PLAN OF STUDY - Class A Level (Master's)
 Department of Kinesiology
Traditional Sport Management (Non-Certification)

Adviser: Jasmine Betties
 Email: jbetties@aum.edu

COURSE	SEM HRS	GRADE	SEM/TERM	SCHEDULE TYPE	SEMESTER OFFERED/NOTES
Core Courses – 6 courses required					
PHED 6200 Organization and Administration of Sports and Physical Education	3			Online – Full semester	Summer
PHED 6310 Ethics in Sport	3			Online – Full semester	Summer
PHED 6330 Sport Marketing	3			Lecture – Full semester	Fall
PHED 6340 Risk and Legal Issues in Sport and PE	3			Lecture – 2 nd half	Fall
PHED 6360 Advanced Sport Finance	3			Online – Full semester	Spring
PHED 6380 Leadership in Sports Organization	3			Lecture – Full semester	Fall
Research – 1 course required					
PHED 6610 Research Methods in Kinesiology	3			Online Full semester	Spring & Fall
Instructional Support Area – 2 courses required					
Select 2 of the following:					
PHED 6270 Advanced Sociology of Sports and Physical Activity	3			Online – Full semester	Summer
PHED 6350 Sport Facility Planning and Construction	3			Lecture – Full semester	Spring
PHED 6370 Advanced Sports Sales and Promotion	3			Lecture – Full semester	Spring
ECON 6350 Sports Economics (Pre-requisite Sport Finance)	3			Lecture – Full semester	Spring
Check Point: Minimum GPA of 3.0 required to enroll in Internship satisfied (Circle One) Yes No					
Internship – 2 courses required					
PHED 6954 Internship Sport Management	6				
PHED 7982 Master's Comprehensive Exam	0				

A minimum of 33 semester hours and an overall GPA of at least 3.0 are required for graduation.