Office of Institutional Effectiveness (OIE) and Writing Across the Curriculum (WAC)
119 Administration Building

New Faculty Orientation: Summer 2010
Jennifer Good, Ph.D.
Director of OIE and WAC
What is WAC? www.aum.edu/writing

The AUM Writing Across the Curriculum (WAC) program seeks to improve the quality of student writing campus-wide by incorporating writing-intensive instruction into all undergraduate students’ required programs of study.

- 2 Comp Courses
  ENGL 1010 and 1020

- 1 Swing Course
  A Writing-Intensive Core Course, Required Writing in the Professions, or Extra Course in Major

- 2 Content Courses
  Program Major Required Writing-Intensive Courses

Students must take five total WAC courses to meet graduation requirements.
Course Criteria: Content–Area Writing Intensive

- **Criteria for Writing–Intensive (WI) Program Courses:**
  - The course is a program completion requirement (either within Core curriculum or program major).
  - The course will increase by a credit hour.
  - Course enrollment will be capped at 20 students.
  - A minimum of four written products will be embedded within the course instruction.
  - One of the four products engages students in the writing process.

- **Note:** Composition courses are not considered writing–intensive content courses. Although they are an important part of the WAC program, they do not increase by a credit–hour.
Steps for WAC Course Approval

- **WAC Committee Approval**: Please submit a Course Proposal Form: [http://www.aum.edu/uploadedFiles/Academics/Writing_for_Success/WAC_Course_Proposal_Form.pdf](http://www.aum.edu/uploadedFiles/Academics/Writing_for_Success/WAC_Course_Proposal_Form.pdf)

- **Curriculum Committee Approval**: WAC Program administrators will complete a Form 2000 and secure appropriate signatures to submit to the Curriculum Committee.

- Department heads will be notified of status of the course in the approval process via email.
Writing–Intensive Faculty Development Institute (WFDI)

The first four preliminary sessions of WFDI are open to all faculty!
Fall 2010 sessions begin on Wednesday, September 15

- **Preliminary Development Topics** *(Traditional Workshop Format Before Instruction)*
  1. Understanding Writing in the Disciplines
  2. Instructional Strategies: Formal and Informal Writing Assignments
  3. Assessing Writing
  4. Support for the Struggling Writers

- **During Course Support and Development** *(Ongoing support during first semester of WI instruction)*
  5. Reflecting on Classroom Strategies (Online Discussion)
  6. Peer Observation (Partner’s Classroom; Online Follow-up)
  7. Regrouping (Traditional Workshop Session)
  8. Peer Observation (Partner’s Classroom; Online Follow-up)
  9. Reflections on Instruction (Online Discussion)

- **Post Writing–Intensive Course Instruction:**
  10. Final Follow-up Session and Debriefing (Traditional Workshop Session)
Interested in Getting Involved?

- **Courses**: Talk to your department head and submit a course proposal if you have a class that you think would easily align with the WAC Program.

- **WFDI**: Contact Jenny Good (jgood@aum.edu; 3481) if you are interested in participating in a WFDI cohort.

- **Questions?**: Contact Jenny Good if you would like to talk about the details of the WAC Program.
OIE guides the implementation and documentation of the institutional effectiveness process.

OIE supports the consistent, systematic, explicit, and documented measurement of institutional performance and its alignment with institutional goals.

The main purpose of the Office is to serve the senior academic and administrative officers by providing an effective analytical framework for planning and improvement.
# The Faces and Branches of OIE

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<th>Institutional Research</th>
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<tr>
<td>Patricia Turpin</td>
<td>Kelly Birchfield</td>
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The OIE Branches and the Faculty Connect

- **Institutional Research**: Makes institutional data publicly available to you at our website.

- **Assessment**: Provides annual departmental data (IR data, student outcomes, and satisfaction surveys) to support department heads and faculty in completing online annual assessments and academic program review.

- **Evaluation**: Oversees the distribution, collection, and management of the teaching effectiveness evaluation system (Course Evaluation Forms through 2010 and Instructional Assessment System in 2011 and beyond).
Will OIE provide specific data for me and other faculty when asked?

- Data and research requests can be made of OIE; however, in keeping with OIE policies, requests must originate (for approval) through senior administrators.
  - Data Request Form (internal; available on the website)
  - Research Request Form (external Hanover Research; available on AUMnet)