

### Goal 1. Enhance academic programs.

- ⇒ **Expected Outcome 1:** Enrollment Management Plan will be in place January 2012. **Status:** Plan developed, SunGuard consulted, and AU consultant hired.
- ⇒ **Expected Outcome 2:** Increase student performance on CAAP. **Status:** Baseline critical thinking, writing, and mathematics data collected.
- ⇒ **Expected Outcome 3:** Increase undergraduate student enrollment by 5%. **Status:** Increase from 4353 in Fa07 to 4821 in Fa10.
- ⇒ **Expected Outcome 4:** Increase graduate student enrollment to 800. **Status:** Increase from 771 in Fa07 to 990 in Fa10.
- ⇒ **Expected Outcome 5:** Increase credit hour production by 5% per year. **Status:** Increase from 121,484 in Fa07 to 136,824 in Fa10.
- ⇒ **Expected Outcome 6:** Maintain SACS and school-specific accreditations. **Status:** AACSB through 2013; NCATE through Fa13; CCNE through 2012; NAACLS through Sp13; CAAHEP through Jan 2015; CACREP received in 2010.
- ⇒ **Expected Outcome 7:** Comprehensive distance education plan in place by Fall 2010. **Status:** Tuition increase approved by the Board of Trustees to support the plan beginning summer 2011.

### Goal 2. Increase student success and retention.

- ⇒ **Expected Outcome 1:** Enrollment management plan will be in place in January 2012. **Status:** See Goal 1, Outcome 1.
- ⇒ **Expected Outcome 2:** Increase credit hour production by 2% per year. **Status:** See Goal 1, Outcome 5.
- ⇒ **Expected Outcome 3:** Increase student participation in academic support services. **Status:** Five sub-outcomes are delineated. Progress per sub-outcome available upon request.
- ⇒ **Expected Outcome 4:** Annual increase in student retention. **Status:** Increase from 54% in 2007 to 57% in 2009.
- ⇒ **Expected Outcome 5:** Freshmen NSSE scores related to student activities will improve. **Status:** Four sub-outcomes are delineated. Progress per sub-outcome available upon request.
- ⇒ **Expected Outcome 6:** Graduation rates will increase. **Status:** Increase from 24% in 2009 to 27% in 2010.

### Goal 3. Enhance AUM's engagement with AU.

- ⇒ **Expected Outcome 1:** Increase collaboration between AU and AUM. **Status:** Detailed listing available upon request.
- ⇒ **Expected Outcome 2:** Develop/maintain activities/programs with AU. **Status:** Detailed listing available upon request.
- ⇒ **Expected Outcome 3:** Co-host activities on campus to connect with individual AU units and departments. **Status:** Detailed listing available upon request.

### Goal 4. Increase AUM's partnership with business, government, and the community external to AUM.

- ⇒ **Expected Outcome 1:** Introduce new activities/programs targeting the community each year. **Status:** Detailed listing available upon request.
- ⇒ **Expected Outcome 2:** Train more than 1000 government employees per year. **Status:** Average participation in programs from 2008 to 2011 is 5120. Outcome revised to reflect average participation of 5500 per year for remainder of plan.

### Goal 5. Attract, recruit, and retain a diverse faculty and staff of highly qualified individuals.

- ⇒ **Expected Outcome 1:** Increase number of employees in underrepresented groups by 2% each year. **Status:** 2007-08 baseline of 46. Data measures will be available in 2011-12.
- ⇒ **Expected Outcome 2:** Decrease voluntary separations of faculty and staff **Status:** No change from 24 in 2006-07 to 24 in 2009-10.
- ⇒ **Expected Outcome 3:** Maintain or increase employee satisfaction. **Status:** Initial average quality rating of 3.86 in 2007 to average rating of 3.9 from 2007 to 2011.

### Goal 6. Identify and obtain the financial resources needed to support the University's mission.

- ⇒ **Expected Outcome 1:** Increase fundraising by \$2 million. **Status:** Increase from \$26.5 mil in 2006-07 to \$32.5 mil in 2009-10.
- ⇒ **Expected Outcome 2:** Generate \$450,000 per year in grants and contracts. **Status:** Generated \$588,855 in FY09-10.
- ⇒ **Expected Outcome 3:** Exceed projected tuition budget by 5% per year. **Status:** 12.24% in FY 2010.

### Goal 7. Maintain a physical facilities infrastructure, including building and information technology.

- ⇒ **Expected Outcome 1:** Implement the Master Plan by June 2010. **Status:** Listing of implemented and planned recommendations available upon request.
- ⇒ **Expected Outcome 2:** Satisfaction scores of campus maintenance will be maintained at or above 5.00. **Status:** Data not yet available.
- ⇒ **Expected Outcome 3:** Implement the Safety and Security Plan by Dec. 2007. **Status:** Plan in place and revisions being made.